

# MSc STRATEGIC MARKETING

2018/2019 JANUARY 2019 START - YEAR 1 PART-TIME

**W.E.F 21ST APRIL 2019**

Timetables are subject to change. Please continue to check the website for updates.

## PART-TIME STUDENTS

TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	MKT4060	Strategic Brand Management	Lecture	16	003	Wednesday	6:30 PM	03:00
TERM 2	MKT4133	Consumer Psychology	Lecture	16	308-B	Tuesday	6:30 PM	03:00

## TERMS

ALL YEAR	20 Jan - 11 July
TERM 1	20 Jan - 18 Apr
TERM 2	21 Apr - 11 July