

## BA Honours Fashion Design Portfolio

### Portfolio Guidance

All applicants to the Ba Honours Fashion Design besides meeting the Entry Requirements should also present a Portfolio. A portfolio is a collection of your creative work that introduces you and explains your interests and skills. Essentially we want to see a passion for Fashion and some creative ability.

- Portfolios are usually physical books or binders, but if you are not in Dubai a link to the digital portfolio can be provided. Please get in touch with Admissions for further details.
- Your portfolio should be at least 20 pages long and have a variety of different kinds of work in it.
- In addition to your portfolio we want to see your sketchbooks and/or folders containing research and development work.
- Your portfolio and sketchbooks/research folders should include the following:
  - **Evidence of your interest in Fashion.** Your portfolio should include your creative work that relates to fashion as well as research and evidence of your awareness of contemporary fashion designers (or stylists and photographers).
  - **Evidence of design process.** Include things like early sketches, models or collages as well as later, more complete and finalized designs. Tutors use your portfolio to assess your potential to succeed in Fashion, so they are looking for evidence of aptitude and endeavor: do you appear to be deeply interested and committed to exploring the subject. They **aren't** looking for highly finished and polished results but are most interested to see how you set about solving problems, or handling new techniques. Experimental work is very welcome (even if the experiment hasn't entirely succeeded!), because it shows how you think creatively and take risks.
  - **Examples of the breadth of your skills.** Show us examples of different kinds of techniques you have tried, for example photographs, drawings, images of models you have made, collages, prints...
  - **How broad are your interests?** Impress us with examples of your creative work that show the breadth of your interests and inspirations.
  - **Your commentary.** Include brief texts to explain what you have done, and why. We are interested to read about your views, and to see how you express yourself. Include titles, dates and whether you made the work as part of a course or independently.
- If you are offered an interview, you will be asked to bring your portfolio and sketchbooks/research folders with you. The tutors will look at the portfolio with you and for you interview you may be asked to talk about your favorite project in it.
- If you are applying from overseas the tutors will look at your portfolio online. Please include scans of a range of pages from your sketchbook/research folder.