

ERPBS 2022 Day 1 Schedule – Thursday, 24th February 2022
9.30am – 5.30pm, Dubai - GMT + 4

Time	Event		Microsoft Teams
09:30 - 09:40	Registration/Login		Meeting Link
09:40 - 10:00	Delegates Welcome <i>Conference Chair - Dr. Sreejith Balasubramanian</i> Opening Address - Dr. Cedwyn Fernandes, Pro-Vice Chancellor, Middlesex University and Director, Middlesex University Dubai Conference Agenda <i>Conference Co-Chairs - Dr. Lynda Hyland, Dr. Supriya Kaitheri, and Dr. Nishtha Lamba</i>		
10:00 - 10:45	Keynote Address: “The Power of Multisystemic Resilience: Positive Development in Stressed Communities and Workplaces” – Prof. Michael Ungar, Professor of Social Work, Dalhousie University, Canada Research Chair in Child, Family and Community Resilience & Director, Resilience Research Centre		
10.45 - 11.30	Keynote Address: “Post COVID-19 Recovery and Resilience Building: Experience from the Greater Mekong Sub-region” – Mr. Suriyan Vichitlekarn, Executive Director of Mekong Institute (MI)		
11:30 - 11:45	Break		
	Parallel Tracks		
11:45-13:15	General Track 1 <i>Session Chair: Ajit Karnik</i>	Student Track Opening Session & Student Track 1- Information Technology and Computing (1/2) <i>Session Chair: Zaida Kodzoeva (BEng CSE Yr3)</i>	Special Track 8 - Transformative Marketing <i>Session Chair: Jeongsoo Han</i>
	Meeting Link	Meeting Link	Meeting Link
	Resilience to COVID-misinformation and implications for media literacy in the UAE - <i>Mohamed Ben Moussa and Ahmed Farouk</i> Research Trends in Poverty Alleviation within Social Entrepreneurship Literature - <i>Praveen Balakrishnan Nair and Daryl Loh Wei Meng</i> The Moderating Role of Perceived Risk between Determinants and Utilisation of Green Financing Scheme in Malaysia - <i>Abd Hadi Mustaffa, Noryati Ahmad and Nur Zahidah Bahrudin</i> ESG Investor preferences- Why do intentions not equal actions? - <i>Rashita Puthiya</i>	Welcome Address: Student Research Committee & Student Research Society Knowledgeably equipping on the ‘Present and Futuristic Aeon of AI-driven cyber attacks’; An Anticipation and Awareness - <i>Kyle Lucas and Chinnu George</i> Deft — Compile-Time Memory Safe Systems Programming Language - <i>Kartik Nair</i> Serverless Computing: Current trends, Evolution, Challenges and Open problems - <i>Onome Udjo</i>	Salient Perceptions of Luxury Marketing Amongst Residents in the United Arab Emirates - <i>Ajay D’Souza</i> Consumer response towards adoption of green practices by businesses in Kenya - <i>Susan Karumwa and Vijay Pujari</i> Influence of YouTube Travel Vlogs on the Indian Traveller's Perceptions of Destination - <i>Mahima Jose and Sreejith Balasubramian</i> What is the impact of COVID-19 on consumer purchase behavior for online grocery shopping in the United Arab Emirates (UAE)? - <i>Mohamed Wanas</i> Fortnite: The Rise of Virtual Events - <i>Aily Prasetyo</i>

	<p>An exploration of travel behavior of local tourists within UAE during covid-19 - <i>Elma Rahman</i></p> <p>Posters</p> <p>What's the catch? The Dark Triad & Perception of Help in Socioeconomic context - <i>Kapoor, A., Khadeeja, M., Pradeep, N., Siddique, S., Syed, W., and Waseem, Z</i></p> <p>Investigating the Association Between The Dark Triad and the Perception and of Help Among Adult - <i>Chandrasekaran, S. V., Fanda, F. A., Kallakandy, S. L., Prem, A., Razak, A, A., Sharif, M, A.</i></p>	<p>A positive outlook on Internet Sovereignty: Global Perspective - <i>Jenessa Dsilva and Jacinta Dsilva</i></p>	<p>Examining the Factors Influencing Consumer Intention to Use Food Delivery Apps in the UAE - <i>Melissa D Almieda and Cody Paris</i></p> <p>Do we look 'good?' Characterizing the influence of brand ethical value on consumer ad avoidance behaviour - <i>Rhoderick Romano and Jeongsoo Han</i></p>
13:15 - 14:00	Break		
14:00 - 14:30	<p>Keynote Address: "The Learning-Driven Organisation Model: An Ecosystem for Growth and Sustainability in Turbulence World" - <i>Dr Alaa Garad, Portsmouth Business School, University of Portsmouth</i></p> <p>Meeting Link</p>		
14:30 - 15:00	<p>Keynote Address: "COVID-19: A Man-Made Gender Disaster? Learning gendered lessons from the pandemic" – <i>Prof. Sarah Bradshaw, Professor of Gender and Sustainable Development, Middlesex University London.</i></p> <p>Meeting Link</p>		
Parallel Tracks			
15:00 - 16:00	<p>General Track 2</p> <p><i>Session Chair: Mohammad Meraj</i></p> <p>Meeting Link</p>	<p>Student Track 2 - Psychology (1/2)</p> <p><i>Session Chairs: Anita Kashi and Mariam Melad</i></p> <p>Meeting Link</p>	<p>Special Track 6 – Wellness Office (Session 1)</p> <p><i>Session Chairs: Mariam Abonil and Lynda Hyland</i></p> <p>Meeting Link</p>
	<p>Disney characters as moral role models for "Resilience": Using Encanto and Coco as case studies - <i>Ruta Vaidya and Yousra Osman</i></p> <p>Do PESTLE factors impact the development of Non-oil manufacturing companies in Oman - <i>Ammani Ammal, Alanoud Al Jassasi and Sheikha Alghafri</i></p> <p>Dark Side of Branding: Negative Consumer Brand Relationship in the UAE - <i>Lubna Pathan</i></p>	<p>Psycho-Social Effects of Social Networking and Analysis of Factors Influencing Social Networking Usage Applying the Theory of Planned Behaviour: A Review of Literature - <i>Priyam Deorah</i></p> <p>Exploring the role of cooking in enhancing psychological well-being: A Qualitative Study - <i>Tanya Sadiza and Aneesha Verma</i></p> <p>Stifled Emotions of University Men: An IPA Study of Masculinity and Help-Seeking Behaviors for Depression - <i>Akanksha Kaushal and Humna Azhar</i></p> <p>Predictive Social Factors of Problematic Internet Usage - <i>Alita Anna Abraham and Lynda Hyland</i></p>	<p>15:00 – 16:00: Panel Discussion on "Today's wellness ecosystem: Professional perspectives on initiatives from inception to implementation"</p> <p>Panel Moderators: Mariam Abonil and Lynda Hyland</p> <p>Panel Members:</p> <p>Adam Griffin - Head of Occupational Therapy at Camali Clinic and YouTube Content Creator</p> <p>Aisling Keaveney - Head of Inclusion at Dubai Heights Academy with a special interest in supporting students of determination</p> <p>Dr. Joseph El-Khoury - Psychiatrist with a background in Conflict Medicine</p> <p>Waleed Shah - Photographer with a special interest in Body Image</p>

16:00 - 16:15	Break		
16:15 - 17:30	General Track 3 <i>Session Chair: Rashita Puthiya</i>	Student Track 3 - Media, Sustainable Development and Law <i>Session Chair: Adiba Firmansyah (MDX Law Alumni)</i>	Special Track 2 - Agile and Resilient Supply Chains (Session 1) <i>Session Chair: Sreejith Balasubramanian and Janya Chanchaichujit</i>
	Meeting Link	Meeting Link	Meeting Link
	Resilience in Education – Ireland, A Case Study - <i>Thomas Mc Donagh</i> How “Universal” is Universal Jurisdiction in Prosecuting International Crimes? - <i>Nadia Ahmad</i> Corporate Social Responsibility and Corporate Performance: The Mediating Role of Social Media - <i>Kennedy Modugu and Sabir Malik</i> The Effect of Scenario Planning on the Perception of Highly Uncertain and Extreme Alternatives to Business-as-Usual - <i>James Derbyshire, Belton Ian, Mandeep Dhami and Dilek Onkal</i> IOT Based Wellbeing Observation in COVID-19 Patients with regards to Home Quarantine - <i>Chinnu Mary George and Sharon Luke Babu</i>	Development of Visual Art as a Mass Participatory Medium in the 20th Century America - <i>Sandra Kumorowski</i> How to make a prototype teaching and learning podcast which can be empirically proven to be intrinsically worthwhile? <i>Stephen king</i> Indonesia Actions and Regulation Measures on Promoting Internet Today and Future for Positive Purposes as well as Maintaining the Moral Norms - <i>Nabila Vanza Hanavia</i> Application of the 3R Model in Reducing Plastic Waste: A case Study of University of Balamand Dubai - <i>Mohammad Enayeh, Khaled Khodr, Jacinta Dsilva, Theresa Massoud, Ribal Tamer, Rami Demachki and Saadeddine abouzahr</i>	Pre-& Post Covid Analysis on the factors affecting Ecommerce and B&M channel use for the Fashion Retail Sector in the GCC Countries - <i>Prakash Narayan Rao, Nitin Simha Vihari, Shazi Shah Jabeen and Sreejith Balasubramanian</i> Distributed ledger technology (DLT) for the UK's public procurement: a conceptual framework - <i>Salisu Alhaji Uba, Robert Fisher and Alan Riordan</i> The acceptance and adoption of supply chain technology among the staff in petrochemicals manufacturing companies - <i>Mohamad Norsazlan Salim, Veera Pandiyan Kaliani Sundram and Ariff Azly Muhammad</i> Closed-Loop Supply Chains Implementation and Its Impact on Organisational Performance: A Transition Towards Circular Economy - <i>Nor Azila Mohd Johari, Nazura Mohamed Sayuti and Ahmad Rais Mohamad Mokhtar</i> Examining the impact of shipping container shortages in SMEs - <i>Mahnoush Gharehdash</i> Linking knowledge management through the balanced scorecard: The mediating role of organizational learning case study from construction supply chain- <i>Warit Wipulanusat, Janya Chanchaichujit and Sreejith Balasubramanian</i> Queue Management System for Air Cargo Terminal Operations - <i>Wannee Srichoey, Janya Chanchaichujit, Panatda Kasikitwivat and Kiatthanapat Booriboon</i>

ERPSS 2022 Day 2 Schedule – Friday, 25th February 2022
9.30am – 5.30pm, Dubai - GMT + 4

Parallel Tracks			
9:30 - 10:30	General Track 4 <i>Session Chair: Judhi Prasetyo</i>	Student Track 4 - Business, Accounting and Finance (1/2) <i>Session Chair: Chinnu George</i>	Special Track 3 - Fostering the Sustainable Development Goals Through a Systems Thinking Approach (Session 1) <i>Session Chair: Rory McConnon</i>
	Meeting Link	Meeting Link	Meeting Link
	<p>The Impact of Company Country-of-Origin on the Perceptions of Religious and Cultural Symbols in Advertising for Turkish Consumers - <i>Ebru Genc</i></p> <p>Simulation of check-in queue model at Supadio Pontianak airport during covid-19 pandemic time - <i>Jonfort Sony Hasaoran Hutabarat, Gadang Ramantoko and Siska Noviaristanti</i></p> <p>A Combinational Study of Discriminative & Generative Adversarial Neural Network Models to Improve Deep Learning Results for Food Recognition - <i>Sherif El Abd</i></p> <p>Application of Blockchain Technology in Digital Forensics: A novel tool for the preservation of a Chain of Custody of forensically acquired online evidence - <i>Riccardo Tani and Fehmida Hussain</i></p>	<p>Redefining the Role of Airline Service Quality and Passenger Satisfaction in the Airline Industry - An Analysis of the AIRQUAL Model - <i>Muhammad Izwan Mohd Badrillah, Adibah Shuib and Shahrin Nasir</i></p> <p>Impact of Behavioural Finance on Indian Stock Returns: An Empirical Analysis using a Redefined CAPM model - <i>Athulya Haridas and Rashita Puthiya</i></p> <p>Determinants of Venture Capital Investments: Case of 32 OECD countries - <i>Owais Khan and Rashita Puthiya</i></p> <p>Impact of Pandemic Expectations on Virtual Work Adjustment and Expatriate Academic Job Performance: Empirical Evidence - <i>Rosemol Pappachan and Nitin Simha Vihari</i></p>	<p>9:30 – 10:30: Panel Discussion by Institute of Sustainable Development on “Fostering the Sustainable Development Goals Through a Systems Thinking Approach”</p> <p>Panel Moderators: Rory McConnon and Andrew Mackenzie</p> <p>Panel Members: Dr Sangeeta Sharma - Program manager - Corporate social responsibility, at Centre for responsible business - Dubai Chamber</p> <p>Katarina Hasbani - Partner and Global Director of Strategy and Advisory at AESG</p> <p>Shuvai A Mugadza - Country Manager at DHL Zimbabwe</p> <p>Mashaal Al Fardan - Assistant Manager – Group Sustainability & Impact at DP World</p>
Parallel Tracks			
10:30 - 12:00	General Track 5 <i>Session Chair: Supriya Kaitheri/Jacinta Dsilva</i>	Student Track 5 - Business, Accounting and Finance (2/2) <i>Session Chair: Vijaya Kumar</i>	Special Track 3 - Fostering Sustainable Development Goals Through Systems Thinking Approach (Session 2) <i>Session Chair: Rory McConnon</i>
	Meeting Link	Meeting Link	Meeting Link
	<p>Leadership during crisis and its effectiveness: Lessons from the COVID-19 pandemic - <i>Sreejith Balasubramanian and Cedwyn Fernandes</i></p> <p>An examination of the impacts of Blockchain enabled Smart Contracts in Film Production pipeline - <i>Amritha Subhayan Krishnan</i></p>	<p>Effect of CSR Communication on Self Identity and Self Esteem of Consumers - <i>Aanya Mehta</i></p> <p>Transposing Strategies: A Saga of Small Independent Retailers’ Success - <i>Rohit Kumar Verma, Rajeev P. V., Parisha Malu, Garima Singh and Nemala Naga Venkata Sai</i></p>	<p>Impact Investment and the Financing of Sustainable Development in the Developing World: A Theory of Change - <i>Jeremy B Williams</i></p> <p>Integration of UN Sustainable Development Goals within multiple pre-existing higher education programmes - a case analysis of a university in Dubai – <i>Stephen King</i></p>

	<p>The State of Democracy in Mauritius: Moving Beyond Discussions of Democratic Consolidation - <i>Adeelah Kodabux</i></p> <p>The Factors Contributing to flight delays which affects excellent service performance: From the air cargo operator employees' perspectives - <i>Shahrin Nasir and Mohd Hafiz Zulfakar</i></p> <p>Evaluating Transportation Planning Practices in Support of Green Logistics Implementation - <i>Nur Farizan Tarudin, Muhammad Haidir Mohd Arip and Muhammad Akmal Asyraf Adlan</i></p> <p>Multicultural identity integration and pro-ecological attitudes: Mediation role of the global mindset and integrated values - <i>Magdalena Mosanya and Anna Kwiatkowska</i></p>	<p>A study of soft skills training programs and employability in B-schools of Kerala - <i>Pallavi Sujeev</i></p> <p>Emiratization Practices in Resourcing and Retention: Case of the insurance industry in the UAE - <i>Amna Khalifa Humaid Khalifa Alshamsi and Neelofer Mashood</i></p> <p>Implementation of Circular Economy in Malaysia's Healthcare Industry: Challenges and Future Directions - <i>Nur Nadiah Jaafar, Nazura Mohamed Sayuti and Ariff Azly Muhamed</i></p> <p>Trash into Treasure – An exploratory study into approaches towards food waste management in Dubai, UAE - <i>Ryan Stephenson</i></p>	<p>Sustainable Organic Food Systems in the United Arab Emirates - Current Research Status – <i>Rory McConnon</i></p> <p>The Sustainability Implications of Fast fashion: A Review-based Assessment - <i>Sony Sreejith and Mahnoush Gharehdash</i></p> <p>Sustainability – Is it time for marketing to grow a conscience? Exploring through theory, context, and methodology. - <i>Mahima Yadav and Ruchi Gupta</i></p> <p>Exploring Self-Concept, Resilience and Performance: An empirical investigation - <i>Deepanjana Varshney and Nirbhay K. Varshney</i></p>	
12:00 - 14:00	Break			
Parallel Tracks				
14:00 - 15.30	<p>Special Session – Organized by Media Department <i>Session Chair: David Tully</i></p> <p>Meeting Link</p>	<p>Special Session - Organized by Centre for Innovation in Human Experience (CIH^x) <i>Session Chair: Sameer Kishore</i></p> <p>Meeting Link</p>	<p>Special Track 3 - Fostering Sustainable Development Goals Through Systems Thinking Approach (Session 3) <i>Session Chair: Rory McConnon</i></p> <p>Meeting Link</p>	<p>Special Track 9 – Technology in Education (Session 1) <i>Session Chair: Philip Anderson</i></p> <p>Meeting Link</p>
	<p>14:30 – 15:30: Panel Discussion on “The Folk Horror Renaissance and The Shadow of Nigel Kneale: A Centenary Celebration”</p> <p>Panel Moderator: David Tully</p> <p>Panel Members: Kim Newman - Critic, author and broadcaster</p>	<p>14:00 – 15:30: Panel Session on “Humanising Technology: The Role of Policy, Law and Ethics in Technological Innovation”</p> <p>Panel Moderator: Dr Sameer Kishore</p> <p>Panel Members: Dr Fehmida Hussain - Head of Center for Innovation in Human Experience (CIHx), Associate Professor at Middlesex University Dubai, UAE</p>	<p>Impact of Corporate Social Responsibility on the Performance of the Banking Sector: Case of United Arab Emirates - <i>Pallavi Kishore and Vijaya Kumar</i></p> <p>Examining the Short and Long-term Sustainable Impact of EXPO 2020: A Multi-stakeholder Perspective - <i>Ahmed Shaikhani, Habib Ahmed Mohamedali, Sesina Petros, Sheryan Shehzad, Zema Iqbal, Sony Sreejith, Mahnoush Gharehdash and Neelofar Mashood</i></p>	<p>14:30 – 15:30: Panel Discussion on "Unravelling the Fourth Industrial Revolution and its Impact on Academic Integrity" organized by Centre for Academic Integrity in the UAE and Middlesex University Dubai</p> <p>Panel Moderator: Dr Zeenath Khan</p> <p>Panel Members: Dr Shivadas Sivasubramiam - Head of Biomedical and Forensic School, University</p>

	<p>Jon Dear - Writer and critic on TV and film</p> <p>Maura McHugh – Writer of prose, comic books, plays, non-fiction and other media.</p> <p>Tracy Fahey - Author</p>	<p>Dr Tenia Kyriazi - Deputy Director Academic Operations at Middlesex University Dubai, UAE</p> <p>Dr Eduard Fosch - Villaronga - Assistant Professor at eLaw- Center for Law and Digital Technologies, University of Leiden, Netherlands</p> <p>Paul Kayrouz - Head of Fintech, Blockchain & Emerging Technologies at PwC Middle East</p> <p>Prof William Wong - Professor of Human-Computer Interaction and Head, Interaction Design Centre, Middlesex University London</p>	<p>Implementation of Gender Policies by the Private Sector in the UAE: Challenges and Opportunities - <i>Mashael Al Fardan and Belisa Marochi</i></p> <p>Examination of Buying Involvement as a Moderator in Explaining Consumption Values and Consumer’s Environmental Concerns while Purchasing Organic Food Products - <i>Abdul Majeed, Abdul Rasheed and Ishfaq Ahmed</i></p> <p>A critical assessment of the barriers and challenges of incorporating air pollution into products for Company X in the context of the United Arab Emirates - <i>Rana Hajirasouli</i></p> <p>Poster The Impact of Connectedness to Nature and Subjective Spiritualism on Body Appreciation - <i>M. Ahmed, N. Faisal, A. Krishnan, L. Meere, N. Rajapaksa, V. Rupchandani</i></p>	<p>of Derby, UK and Head of Ethical Advisory Working Group and Founding member of ENAI</p> <p>Dr Sonja Bjelobaba - Associate Professor, Uppsala University and Vice President, ENAI Board</p> <p>Dr Salim Razi - Director, Centre for Academic Integrity Vice Dean, Faculty of Education, Canakkale Onsekiz Mart University, Turkey and Board Member, ENAI</p> <p>Dr Teresa Thomas – Senior Lecturer in Biomedical Sciences, Institute of Clinical Sciences, University of Birmingham, UK</p> <p>Dr Irene Glendinning - Academic Manager for Student Experience, Coventry University, UK Founding member and former Vice President, ENAI QAA Academic Integrity Advisory Group Member</p> <p>Ms Rukaiya Shabbir Topiwala – 3rd Year Student, Middlesex University Dubai, and Student Board member at Centre for Academic Integrity in the UAE</p>
15:30 – 15:45	Break			
Parallel Tracks				
15:45 – 17:15	<p>General Track 6 <i>Session Chair: Thomas Mc Donagh</i></p> <p>Meeting Link</p> <p>“Reconceptualising Resilience through Communities of Crisis and Praxis” - <i>Anastasia Christou</i></p>	<p>Student Track 6 - Information Technology and Computing (2/2) <i>Session Chair: Fehmida Hussain</i></p> <p>Meeting Link</p> <p>Reviewing Cyber Secure communications, National security and cyber policies in the society - <i>Abamanya Gary and Chinnu George</i></p>	<p>Special Track 1 – Trends in Data Analytics and Artificial Intelligence in Business Applications (Session 1) <i>Session Chair: Krishnadas Nanath</i></p> <p>Meeting Link</p> <p>An investigation of crowdsourcing methods in enhancing the machine learning approach for detecting online recruitment fraud - <i>Liting Olney & Krishnadas Nanath</i></p>	<p>Special Track 2 - Agile and Resilient Supply Chains (Session 2) <i>Session Chair: Sreejith Balasubramanian</i></p> <p>Meeting Link</p> <p>16:00 – 17:00: Panel Session on “The Role of Women Leaders in Building Resilient Supply Chains” organized by Centre for Supply Chain Excellence and Help Logistics</p>

	<p>“An Investigation into Online Support for Physical Education Teachers in the United Arab Emirates During the COVID-19 Pandemic” - <i>Martin Mackenzie</i></p> <p>Are Small Enterprises More Efficient Than Large Industries: Evidence from India - <i>Chetan Chitre</i></p> <p>Factors that Affects Youth Engagement in Nigeria’s Agribusiness sector - <i>Zainab Lawal Gwadabe, Sam Toong Hai, Fatima Usman Sabo and Maryam Lawan Gwadabe</i></p> <p>Psychological outcomes of objective and subjective perceptions of division of labour in household work - <i>Anita Shrivastava, Lynda Hyland and Ajit Karnik</i></p> <p>Smart Parking Detection using Edge Technology on Google Coral Dev Board - <i>Samayak Malhotra and Binoy George</i></p>	<p>Researching the impact of self-driving automobiles using cutting-edge technology on cities - <i>Azim Ali Asharaf and Chinnu George</i></p> <p>How the future of automobile industries can affect in vehicular driving for reducing collisions and the safety of the passengers - A Survey - <i>Muhammad Faisal Hadi and Chinnu Mary George</i></p> <p>BitbyBit- An Advanced File sharing system using Flask - <i>Safiulla Sharieff</i></p> <p>A Solution for secure data over a decentralized cloud computing platform based on Blockchain-based IoT system - <i>Anderson Nery Vilas Boas</i></p> <p>Finding A Suitable V2x Communication Protocol for Dubai - <i>Juliette Martinez</i></p> <p>Making/ enabling smart cities talk to each other through common communication protocol - <i>Dwi Taniel</i></p>	<p>One Interconnected World, One Central Healthcare Diagnostician? Artificial Intelligence, Encyclopedic Data, and Human Redundancy in Interdisciplinary Literary Analysis - <i>Konrad Gunesch</i></p> <p>From Surveillance to Customer Analytics – <i>Lajisha Latheef</i></p> <p>Predicting Future Mobility Changes from COVID Data - <i>Lois Johnson, Sudhakar Camilos, Dhanya Pottaraikal Mohandas, Rinsi Aboobacker, Fouzia Saleem and Sakeena Qasim</i></p> <p>Vaccination analytics in COVID19 - <i>Hathim M, Mher Patvakanyan, Abdelhamid Shaat, Ahmed Al Khammash and Husain Abdallah</i></p> <p>Perception and Practices of EdTech Platform: A Sentiment Analysis - <i>Rahul Janardan, Anshul Saxena, Benny J Godwin, Jobin J Jacob and Lakshmi Subramani</i></p>	<p>Panel Moderator: Dr Sreejith Balasubramanian</p> <p>Panel Members: Alia Gharaibeh - Regional Director - Middle East, HELP Logistics</p> <p>Dr Siti Norida Wahab - Department of Technology and Supply Chain Management Studies, Universiti Teknologi MARA, Malayisa</p> <p>Dr. Janya Chanchaichujit – Associate Professor, Supply Chain and Logistics, Prince of Songkla University, Thailand</p> <p>Bouran Najem - Head of Supply Chain, World Food Programme (WFP)</p> <p>Adwoa Nimo – PhD Student in Supply Chain, Middlesex University London</p>
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ERPSS 2022 Day 3 Schedule – Saturday, 26th February 2022
9.30am – 3.15pm, Dubai - GMT + 4

Parallel Tracks				
9:30 – 11:00	Special Track 11 - Economics in the post-COVID era <i>Session Chair: Ajit Karnik</i>	Student Track 7 – Psychology (2/2) <i>Session Chair: Lynda Hyland and Magdalena Mosanya</i>	Special Track 7 - Impact-Based Research on Under-Represented Samples (Session 1) <i>Session Chair: Olga Khokhlova and Anita Kashi</i>	Special Track 9 – Technology in Education (Session 2) <i>Session Chair: Rashita Puthiya</i>
	Meeting Link	Meeting Link	Meeting Link	Meeting Link
	<p>The Resilience of Small States: Using the Geospatial Lens to Understand the ‘Arab State System’ - <i>Devika Sharma</i></p> <p>Profitability of Indian Banks: Examining the Impact of Income Diversification – <i>Ajit Karnik and Sudipa Majumdar</i></p> <p>Impact of Covid-19 Pandemic Crisis on Small and Medium Enterprises in UAE: An Empirical Study - <i>Sudono</i></p> <p>Impact of mergers on the Banking Sector in the UAE - <i>Ajit Karnik and Mariam Aslam</i></p> <p>Gender Diversity in the Boardroom: Case of UAE National Banks - <i>Neelofer Mashood, Pallavi Kishore and Vijaya Kumar</i></p>	<p>“I’ve seen it all”: An IPA study among Health Care Professionals who deal with emergencies and trauma - <i>Somer Rodrigues</i></p> <p>Exploring Japanese multicultural coexistence policy and foreigner issues in the context of COVID-19 - <i>Yinhe Quan</i></p> <p>Student Perception of Teachers in Relation to Race and Educational Qualification - <i>Sameeha Siddiqui, Sruthi Ramesh, Zainab Dhillawala, Laiba Zaigham, Sareema Tamdeen and Alarico Zaminato</i></p> <p>Musical Training and Music Engagement: The Relationships with Working Memory and Stress. - <i>Sneha Sriram and Magdalena Mosanya</i></p> <p>Evaluating the Growth of a Virtual Influencer through Organic Social Media Tools - <i>Lovell Menezes</i></p> <p>Exploring the role of conformity and self-control in the well-being of middle-aged individuals from a collectivist culture: Narrative analysis - <i>Anusuya Subramanian and Magdalena Mosanya</i></p>	<p>Helpful or not? Mechanisms of prosociality in the Dark Triad - <i>Nikita Mehta, Arathy Puthillam and Hansika Kapoor</i></p> <p>Prevalence of Implicit Gender Stereotyping Across Generations (Millennials Vs Middle-Aged Individuals) through Story Visualization - <i>Fathima Linsha Basheer and Sonakshi Ruhela</i></p> <p>Anomalies in online data collection from two social media platforms - <i>Denise Andrzejewski</i></p> <p>The current course of pandemic - <i>Gunjan Khera and Fadwa Al Mughairbi</i></p> <p>‘My hijab is me, I’m my hijab’: Exploring Identity, Feminism and the Hijab using Interpretative Phenomenological Analysis - <i>Nouran Gehad Mamdouh Abouelrous and Aditi Bhatia</i></p> <p>Indonesia Digital Economy Measures that Influence Resilience During and After Covid-19 Pandemic - <i>Noor Iza</i></p>	<p>Monitoring Student Engagement in Distance Learning: An Action Research to Examine and Measure the Behavioral Engagement of Students - <i>Fehmida Hussain and Engie Bashir</i></p> <p>Applications for learners with dyslexia: A review of literature - <i>Aliyu Kirfi and Irfan Naufal Bin Umar</i></p> <p>Developing a Geospatial Education Web Game for Children - <i>Naufal Javier Iza</i></p> <p>From emergency remote teaching to purposeful online learning: Transformative change or another false start? - <i>Jeremy B Williams and Cj Davison</i></p> <p>Course Content Delivery, Student Engagement and Assessments during COVID 19: The Need for a TPACK Competency in Higher Education - <i>Vinod Pallath, Seena Biju, Blessy Prabha Valsaraj, Bhakti More and Valsaraj Payini</i></p> <p>Adapting to the Hybrid Learning Environment: The Evolution of Higher Education Tech Adoption During Covid-19 in the UAE - <i>Philip Anderson, Rashita Puthiya and Conchita Fonseca</i></p>
Break				

Parallel Tracks				
11:15 – 13:00	General Track 7 <i>Session Chair: Sony Sreejith</i>	Special Track 1 – Trends in Data Analytics and Artificial Intelligence in Business Applications (Session 2) <i>Session Chair: Krishnadas Nanath</i>	Special Track 7 - Impact-Based Research on Under-Represented Samples (Session 2) <i>Session Chair: Nishtha Lamba</i>	Special Track 6 – Wellness Office (Session 2) <i>Session Chair: Lynda Hyland and Mariam Abonil</i>
	Meeting Link	Meeting Link	Meeting Link	Meeting Link
	<p>Creating and Sustaining Inclusive practice in the Early Years' classroom using children's Literature: A Case Study of Dubai - <i>Louise Edensor</i></p> <p>How does the nursery ethos facilitate children's risk-taking in the outdoor play provision with special reference to staff attitudes and the environmental affordances? - <i>Mashaal Hooda</i></p> <p>Does an updated curriculum guarantee graduate employability? A multi-stakeholder investigation - <i>Sindu Prasad</i></p> <p>Unveiling the COVID-19 Impact on Student Well-Being in Malaysia. A Data Mining Approach - <i>Sharidatul Akma Abu Seman</i></p> <p>Poetic Decolonisation on Instagram - <i>Maheshpreet Narula</i></p> <p>Green Bonds in the Gulf - <i>Edward Bace</i></p> <p>Evolution of Physical Communication amidst the Covid 19 Pandemic - <i>Mukarram Ahmed</i></p>	<p>An empirical model to assess the education ranking using Data Analytics – <i>Keerthana Murugan & Supriya Kaitheri</i></p> <p>Sales and Operations Planning for Profitability Improvement through Analytics: A Systematic Literature Review - <i>Lamis Abutalib and Shereen Nassar</i></p> <p>Application of Machine Learning and Data Analytics Approach on Dubai Taxi Data v1.0 - <i>Abdul Mannan</i></p> <p>Determinants of Satisfaction Level towards E-hailing Services using Classification Machine Learning Algorithms - <i>Nur Atiqah and Rochin Demong</i></p> <p>Live dynamic used-car valuation predictions using Artificial Intelligence - <i>Ansu Anish and Krishnadas Nanath</i></p> <p>A bibliometric examination of research performance of UAE and GCC countries - <i>Shalini Ajayan and Sreejith Balasubramanian</i></p> <p>Using Applied Analytics to investigate the impact of Covid-19 on UK's socioeconomic factors and urban mobility - <i>Nithya Sundaram, Merlin Manesh, Prarthana Maheshwari and Saadiya Ambareen</i></p>	<p>Military rule in Myanmar: A case of pathocracy? - <i>Chris Mabey</i></p> <p>Elder Financial Abuse based on victim-perpetrator relationship as perceived by South Asian young adults: A mixed-methods study - <i>Fadhila Mohideen and Olga Khokhlova</i></p> <p>Distinct yet integrated: The relationship between multicultural identity configurations, personal identity motives and well-being of non-Western Third Culture Kids - <i>Magdalena Mosanya</i></p> <p>Meeting Link</p> <p>Workshop on special needs education (12 noon – 1 PM) The aim of this workshop is to support shadow teachers, teacher's assistants, and those who wish to learn more, in learning about policies and procedures in the UAE regarding 'People of Determination' and establishing a professional learning community in specialized and mainstream schools on how to identify and support students with varied learning needs in the classroom.</p> <p>Facilitators: <i>Angelique Van Tonder and Nishtha Lamba</i></p> <p>Meeting Link</p>	<p>Gen Z directing paradigms in the post Covid workplace: Leadership response to UAE's Great Resignation Era - <i>James Harris</i></p> <p>Nurturing employee well-being in the Covid Crisis: A case of UAE companies - <i>Neelofer Mashood</i></p> <p>A holistic wellbeing framework at the workplace - <i>Gamze Geray</i></p> <p>Wellness predictors of achievement - <i>Lynda Hyland, Mariam Abonil, Tenia Kyriazi, Sreejith Balasubramanian</i></p>

13:00 - 13:30	Break/Networking			
Parallel Tracks				
13:30 – 14:45	Special Track 10 - The Significance of Innovation in Entrepreneurship <i>Session Chair: Jeongsoo Han and Vijay Pujari</i>	Student Track 8 – Posters (Business and Psychology) <i>Session Chairs: Anita Kashi and Denise Andrzejewski</i>	Track 9 - Technology in Education (Session 3) <i>Session Chair: Philip Anderson</i>	Special Track 6 – Wellness Office (Session 3) <i>Session Chair: Lynda Hyland and Mariam Abonil</i>
	Meeting Link	Meeting Link	Meeting Link	Meeting Link
	<p>Consumers attitude towards sustainable packaging and willingness to pay premium price in the United Arab Emirates - <i>Neha Ruchandani and Vijay Pujari</i></p> <p>Entrepreneurship Innovation for the Disabled People and Strengthening Strategy of Digital Entrepreneurship Ecosystem in Yogyakarta City - <i>Yolanda Presiana Desi</i></p> <p>Business plan for ‘Visualize’: A Business Simulation Games app for Business students in the UAE - <i>Lamyah Mahjabeen</i></p> <p>Examining the integration of marketing and supply chain functions with the application of innovative practices in private sector firms - <i>Kamran Tariq Bhat</i></p> <p>The impact of psychological empowerment towards mobile commerce acceptance among business owners (SMEs) in Selangor - <i>Narehan Hassan, Megat Muzzamir Megat Abu Bazar and Nur Athirah Sumardi</i></p>	<p>Picture-Perfect: The Moderating Role of Perceived Social Support in Perfectionistic Self-Presentation and Social Anxiety - <i>Liana Dsouza and Anita S. Kashi</i></p> <p>Impact of COVID-19 on Medical Caregivers: Exploring the Lived Experiences of Indian Nurses in the UAE - <i>Mily Alice Byju and Anita Shrivastava Kashi</i></p> <p>Profitability of General Insurance Companies in India: Micro and Macro Antecedents - <i>Soumya Sasidharan, Ranjith V K and Sunitha Prabhuram</i></p> <p>The Effect of COVID 19 on the Well-being and Academic Attainment of Emirati tertiary students - <i>Mouza Ahmed</i></p> <p>Social Trends in the United Arab Emirates - <i>Anood Mohammed</i></p>	<p>Secondary School Teachers’ Views and Experiences of Pupils’ Learning Using the Internet - <i>Marwa El-Gaby</i></p> <p>Technology in Education: Boosting Motivation and Building Resilience - <i>Jessica Saba, Jacinta Dsilva and Nadia Awaida</i></p> <p>Adapting the Community of Inquiry Framework into Elementary School Pedagogy - <i>Alison Burrows</i></p>	<p>Shall we dance? Recreational dance, wellbeing and productivity during Covid-19 - <i>Michela Vecchi, Patrick Elf, Charles Dennis, Akiko Ueno, Athina Dilmeri, and Luke Devereux</i></p> <p>A study to explore the various spiritual dimensions and their scientific and practical application towards holistic wellbeing at work, academic, and personal spaces - <i>Debapriya Sengupta Roy</i></p> <p>Significance in professional place and personal space for the altruistic academic, the efficient expert, and the rigorous relaxer: Work infused with meaning, and free time imbued with fulfilment - <i>Konrad Gunesch</i></p> <p>Well-being and the future of work: Discussion of initiative and strategies for women in workplaces - <i>Ruta Vaidya and Gayathri Haridas</i></p>

14:45 – 15:15	<p>Closing Ceremony</p> <p>Meeting Link</p> <p>Best Paper Awards (Student Track) Dr. Fehmida Hussain, Head of Computer Engineering and Informatics and Chair of Student Research Committee, Middlesex University Dubai</p> <p>Best Paper Awards (General Tracks & Special Tracks) Dr. Tenia Kyriazi, Deputy Director Academic Operations and Head of Law and Politics, Middlesex University Dubai</p> <p>Concluding Remarks and Wrap-up Dr. Cody Paris - Deputy Director Academic Planning & Research, Middlesex University Dubai</p>
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