

**Category:** Photography

- Participants **must** be Middlesex University Dubai currently enrolled students
- **Theme: Joy in The Little Things**
- **Deadline of submission:** 17 May 2020, 4:30pm to be sent to *studentactivities@mdx.ac.ae* (Full name, Student ID number, phone number and email address) or through google *link* under category. Email subject: Category (ex: dance, music, photography)

**Theme**

Joy in the little things

**Rules**

Only one entry is allowed per person

You are required to provide a unique title & description for each image submitted.

All submitted photos must contain the original EXIF metadata information, and the photograph needs to be your own work. However, there must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.

Post-processing, including colour enhancement, the use of filters, and cropping of the photo is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the photo.

Advanced editing used to create illusions, deceptions and/or manipulations, and the adding and removing of significant elements within the frame is prohibited.

Formats allowed are JPEG and PNG

You can take as many photographs as you wish but submit one photo only.

## *Judging*

- Impact – the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. The initial impact should evoke a sense of the theme.
- Creativity – the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
- Composition – important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
- Story Telling – refers to the image's ability to evoke imagination in what is happening in the photograph. Photographs should tell a story in relation to the theme.