

POST GRADUATE 2019/2020

IT ALL
STARTS
WITH
MDX
DUBAI

A Quality
UK Education
in **Dubai**

WELCOME

“

Welcome to Middlesex University Dubai, the first overseas campus of the internationally renowned Middlesex University in London.

By choosing to enrol with us, you will have all the advantages of a Quality UK education, while studying in one of the most dynamic, modern and rapidly growing cities in the world.

We are a global University committed to meeting the needs and ambitions of a culturally and internationally diverse range of students, by providing challenging academic programmes underpinned by innovative research and professional practice. We prepare our students to be professional, skilled individuals fitted for the modern world.

”



Dr Cedwyn Fernandes
Pro Vice-Chancellor and Director
Middlesex University Dubai

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10 REASONS WHY MDX DUBAI

1. Study a Quality UK Degree in the Heart of Dubai

Our programmes have the same validation as those offered in London, and exams are taken simultaneously. This means our students have the benefit of receiving their degree from the UK whilst being able to study in a dynamic and rapidly developing city.

3. Experience a Truly Global University

We have over 3,200 students from more than 100 nationalities, and have four campuses worldwide. Our students are able to learn in a multicultural environment, and benefit from the insights of an internationally diverse range of students and faculty.

5. Innovative Teaching & Learning underpinned by Research

The University has developed a strong research culture and many of our faculty have been recognised internationally as leaders in their fields, and have been appointed to editorial boards, executive boards of international organisations, and received prestigious research awards.

7. Financial Support Through Scholarships & Grants

We understand the importance of rewarding students for their achievements, and our Scholarships & Grants offer financial reward to new students, and range from Academic Excellence Scholarships to Sporting Excellence Scholarships and Corporate Study Grants.

9. Build Your Network

What really sets Dubai apart is its ability to attract the world's top companies, providing opportunities for graduates to fast track their career. We have connections with local and international organisations, allowing students to network with professionals at the top of their game.

2. A Student Experience with a Difference

Step out of your lectures and discover a student experience with a difference. Students can get involved in a range of sporting activities, explore new hobbies, as well as take part in both national and international competitions.

4. Start Your Studies in Dubai and Transfer Overseas

We provide students with the opportunity to transfer their studies to one of our overseas campuses within their second year of study, enabling them to explore a new culture and build overseas contacts whilst benefiting from the same high quality teaching they would experience here.

6. Simple Student Visa Process

Middlesex University Dubai provides Student Visas for all non-national students studying on any of our academic programmes, and our dedicated team ensures this process is carried out as smoothly and efficiently as possible.

8. Earn Whilst You Learn

Undergraduate students are able to hold part time jobs in any of the over 4,500 businesses located in its free zones. Postgraduate classes are held in the evening, Sunday-Thursday, enabling students to balance their career and their studies.

10. The Keys to Success

Throughout our students' time at University, our dedicated Careers & Employability Service is available to provide hands-on support and assistance with work placements, internships, Career Days and more.



POST GRADUATE STUDY

Here at Middlesex University Dubai we connect our students directly to the real world. Our postgraduate courses provide you with the extensive knowledge and skills required to ensure you have the competitive edge to be successful in the global job market.



Through our impressive network of relationships with large corporate organisations, there are so many opportunities available to build valuable contacts and boost your career prospects.

Careers & Employability Service (CES)

Throughout your time at University, our dedicated Careers & Employability Service is available to provide hands-on support via a range of career focused workshops, assistance with work placements and internships, Career Days, drop-in sessions and more.

Discover CES at: www.mdx.ac.ae/ces

Centre of Innovation & Excellence (CIE)

As part of the University's drive to take innovation and research to the next level, the CIE links industry and academia to advance education, research, corporate training and outreach in key areas. First and foremost, it provides a unified platform where education can be exchanged between the academic and corporate world.

Find out more at: www.mdx.ac.ae/cie

Centre for Applied Research (CAR)

The Centre for Applied Research acts as a knowledge partner in helping organisations apply data to problem-solving through the design and conduct of research, implementation of policy, and communication to key stakeholders, in the Psychology, Health, Education, and Legal Sectors.

Visit www.mdx.ac.ae/car

Institute for Entrepreneurship and Business Excellence (IEBE)

The IEBE is where new ventures take flight. Through entrepreneurial knowledge, practical education, high-impact learning, research and experience, we help students and business partners to develop their ideas into new businesses. We accelerate innovation and create networking opportunities by acting as the link between inventor and expert knowledge.

Discover more at: www.mdx.ac.ae/iebe

Institute of Sustainable Development (ISD)

The objectives of ISD are to strengthen stakeholder collaboration by aligning academic knowledge and professional practice by promoting partnerships with businesses, civil society and government to reach a sustainable future. Through outreach, research and training, ISD is a thought leader in sustainability advocating the Sustainable Development Goals of the United Nations.

Visit: www.mdx.ac.ae/isd

Class Timings

The majority of our programmes can be studied full time (over one year) or part time (over two years). Students who study full time should expect to attend 4-5 classes per week, whereas part time students will study 2-3 classes per week. All classes take place from 6:30pm to 9:30pm, Sunday to Thursday.

Middlesex University Dubai provides the skills, training and employer contacts to make 100% of our graduates employable.

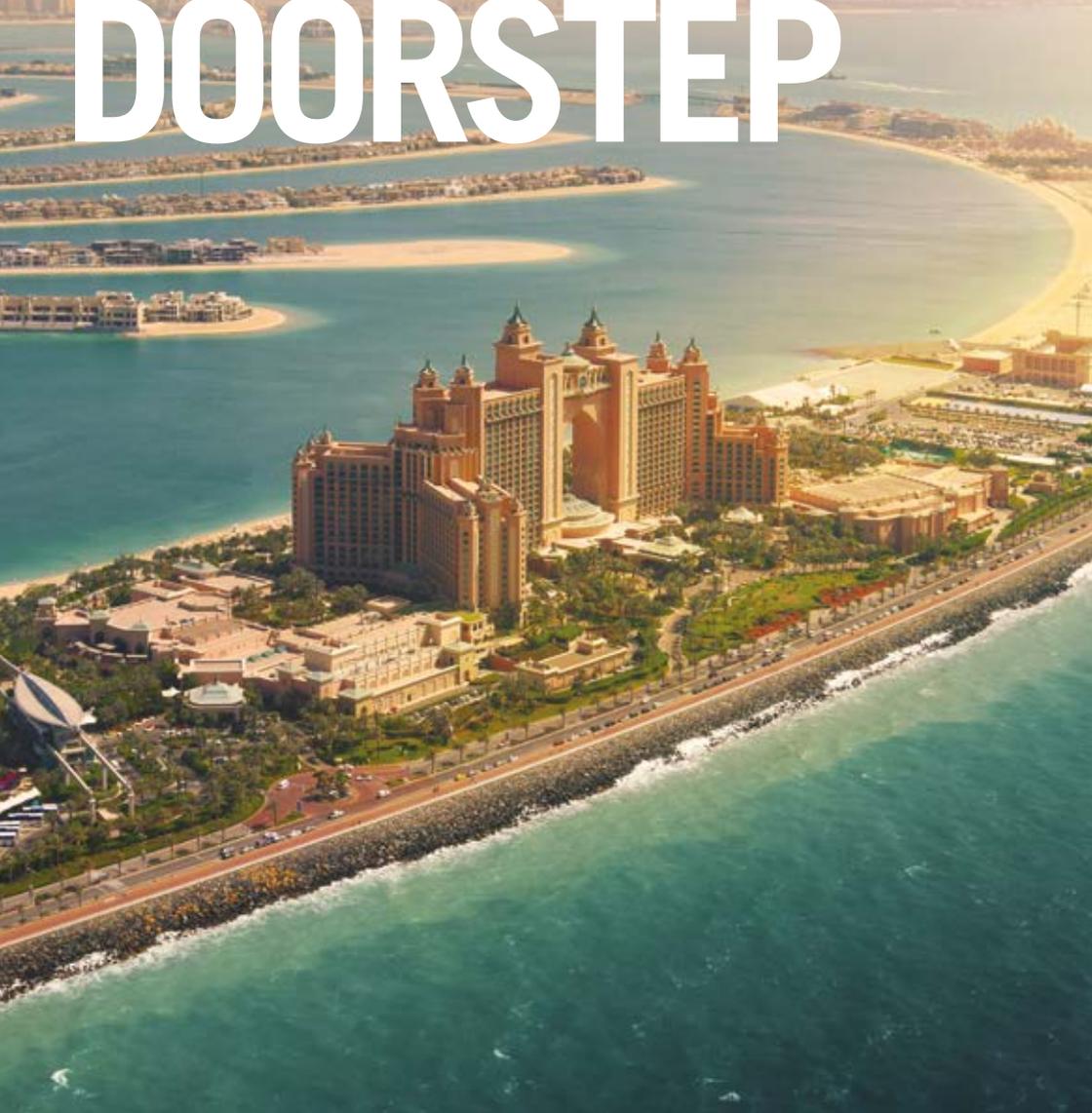
A QUALITY UK DEGREE IN THE HEART OF DUBAI

A vibrant and modern city, Dubai's culturally inclusive society is recognised around the world for both the opportunity and safety it provides. What really sets Dubai apart is its ability to attract the world's top companies, providing plenty of opportunities for graduates to fast track their career in a multitude of professional roles.

Dubai is also known for:

- ▶ Thriving tourism destination - with over 15 million people visiting in 2017.
- ▶ One of the fastest growing economies in the world, with the Emirate's GDP reaching AED 389 billion in 2017.
- ▶ Truly multicultural, with expats making up approximately 80% of Dubai's population.
- ▶ Nicknamed the 'City of Superlatives' it is home to:
 - The Burj Khalifa – the tallest building in the world.
 - Dubai Mall – the world's largest shopping mall.
 - The world's longest driverless metro network.
 - The largest indoor ski-slope in the world.
 - The world's longest urban zipline.
- ▶ Dubai boasts two airports, connecting it to almost every other airport in the world.

DUBAI ON YOUR DOORSTEP



Dubai Knowledge Park is close to Dubai's spectacular Marina, Palm Jumeirah and the international business hubs of Dubai Internet City and Dubai Media City.

Dubai Marina



FIND US

@ DUBAI KNOWLEDGE PARK!

10 minute walk to Dubai Metro
(Dubai Internet City)

2 minute walk to Dubai Tram
(Dubai Knowledge Village)

CONNECTING THE WORLD



A Truly Global University

The ability to work in a diverse and multicultural environment is an invaluable asset for any graduate, and here at Middlesex University Dubai you will benefit from the insights and viewpoints of an internationally diverse range of students and faculty.

Our Campus

 **3,200+**
Students

 **100+**
Nationalities

Global Community

 **4 CAMPUSES**
London, Dubai,
Malta & Mauritius

 **40,000+**
Students worldwide

 **150,000+**
Former students in the
global Alumni network

AN INSPIRING CAMPUS



We are committed to providing a student experience with a difference, and we continue to invest in our campus to ensure that you have areas in which you can comfortably work and study both independently and in groups, as well as having a place to relax and unwind.



Library

Our library offers two locations and provides the necessary resources for all students via its substantial range of print and e-book collections, online databases, and e-journals. There is also a dedicated law library, a silent study area, areas where students can work in groups and practice their presentations, and laptops for students to loan. Discover our library facilities at: www.mdx.ac.ae/library



Postgraduate Lounge

We have a dedicated Postgraduate Study Lounge in Block 17 to ensure our students can study in a comfortable and relaxed environment.



Dubai Knowledge Park Facilities

Directly on the doorstep of our Knowledge Park campus, you can benefit from a Food Court housing popular food chains and healthy food options, along with coffee shops...

OUR REPUTATION AND IMPACT

Licensed by KHDA

Middlesex University Dubai is licensed by the Dubai Government's Knowledge and Human Development Authority, whereby the University Quality Assurance International Board reviews all our programmes to ensure the quality of programmes we teach are equivalent to those taught in London.

Reviewed by the UK's QAA

Middlesex University is reviewed by the UK's Quality Assurance Agency as part of its mandate to ensure higher education providers maintain academic standards and quality. Our campus is an integral part of this review process.

Quality UK Education

The academic programmes taught at the University have the exact same validation and monitoring system as those offered in London, with the same examinations taken simultaneously in both cities. Our students have the opportunity to study towards a Quality UK Degree in the heart of one of the most exciting, vibrant and rapidly developing cities in the world!



RESEARCH AND INNOVATION



The University has developed a strong research culture and many of our academic faculty have been recognised internationally as leaders in their fields and have been appointed to editorial boards, executive boards of international organisations, and received prestigious research awards.

Research Committee

The Middlesex University Dubai Research Committee is responsible for the development of both faculty and student research initiatives. From weekly research seminars to their semi-annual 'Research Matters' newsletter, faculty and student research achievements are both shared and encouraged.

One of our key focuses is ensuring students are exposed to and able to engage in cutting edge research throughout their studies. You will be able to benefit from faculty that utilise their own research, industry experience and case studies to support their lectures and seminars.

You will also benefit from opportunities to attend and participate at high profile research conferences, events and panels organised both on and off campus.

Student Research

Student research is one of the cornerstones of the University, and we are immensely proud of our student's research accomplishments. The Student Research Sub-Committee (SRC) was established with the goal of encouraging, supporting and promoting student research. Many of our students have excelled at research including winning numerous national and international research awards, co-authoring academic journal articles and presenting at academic conferences. The research experience at postgraduate level also helps prepare students for even further academic study, as well as building analytical and communication skills.

BUILD YOUR NETWORK

Industry Links

We have extensive connections with local and international organisations, allowing you to gain insight from and network with professionals at the top of their game. You will also be able to participate in field-trips and site visits with leading organisations in a range of industries and sectors including companies such as: Canon Middle East, Bloomberg ME, Emirates Airlines, Ernst & Young, Grant Thornton, DAMAC Hotels & Resorts, Adidas Group and more...

Professional Recognition

Many of our programmes are accredited and recognised by leading professional bodies internationally, meaning our graduates may also be able to gain exemptions from examinations or specific units of professional qualifications. This is a 'formal endorsement' of our academic quality and the employability focus of our programmes, adding real value to the careers of our graduates.

Take a look at our programme list or online at www.mdx.ac.ae/courses to see if your chosen programme is recognised.



FUNDING YOUR STUDIES



Grants

We offer a range of grants to assist students who require support with funding their studies. Find out more at: www.mdx.ac.uk/scholarships

Installment Plans

Both domestic and international students studying on our postgraduate programmes can pay their fees in installments at no additional cost. Visit: www.mdx.ac.uk/studentfinance

Classes for our postgraduate programmes are held at our Dubai Knowledge Park campus Sunday to Thursday from 6:30pm to 9:30pm. Many of our programmes can be studied full time (over one year) or part time (over two years) – meaning you don't have to compromise between work and pursuing further studies.

Full Time Study

Full time study comprises an average of 4 evenings per week. For brief periods there may be 5 evenings, and for others there may only be 3 evenings per week.

Part Time Study

Part time study comprises an average of 2 evenings per week. For brief periods there may be 3 evenings, and for others there may only be 1 evening per week.



WORK AND STUDY

ENTRY REQUIREMENTS

At Middlesex University Dubai we accept students with a diverse range of qualifications from varying backgrounds. Please note that entry requirements vary based on the specific programme and you can find further details at: www.mdx.ac.ae/courses

Academic requirements:

The criteria for admission to the programme are as follows:

- Applicants will be expected to have two or more years of relevant business experience post graduation and hold at least a second class honours degree from a UK university or a degree of equivalent standard.
- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.
- Applicants who do not possess either an honours degree or professional qualifications are also considered, if they can demonstrate academic ability to undertake postgraduate level study.

English language requirements:

Applicants whose undergraduate degree was not taught and examined in English must have one of the following English language qualifications:

English Language Test	Entry Requirement
IELTS Academic	6.5 (minimum 6.0 in each band)
TOEFL Internet-based	87 (21 in listening & writing, 22 in speaking and 23 in reading)
PearsonPTE Academic	58
PearsonPTE General	Level 4



YOUR ROUTE TO MDX DUBAI



Need to improve your English?

Want to join one of our programmes but don't meet the English Language requirements? We partner with ES Dubai to offer students a way to improve their English skills ahead of joining us. Visit www.mdx.ac.ae/esdubai

Need support with your tuition fees?

We offer various grants to students, and also allow our students to pay for their fees via set installment plans. Find out if you're eligible at www.mdx.ac.ae/scholarships and www.mdx.ac.ae/studentfinance



Unsure whether to work or study?

All of our postgraduate programmes are taught Sunday to Thursday from 6:30pm to 9:30pm. The majority of our programmes can also be studied either full or part time, meaning you don't have to compromise between work and pursuing further studies!



Don't have an undergraduate degree or equivalent qualification?

You may still be eligible to study with us if you have sufficient work experience and are able to demonstrate the ability to study at postgraduate level. Contact our Admissions Department to find out more.



Contact Us

If you have any further queries, you can contact our Admissions Department from 8am to 6pm, Sunday to Thursday.
 e. admissions@mdx.ac.ae
 t. +971 (0)4 367 8100

HOW TO APPLY IN 9 STEPS

9.

If required, you can now apply for our Student Accommodation and Transportation Service! Visit www.mdx.ac.ae to find out more.

1.

Research the course you wish to study and check the entry requirements at: www.mdx.ac.ae/courses

8.

Congratulations! You are now officially a student of Middlesex University Dubai, and we are delighted to welcome you to the University. Now all you need to do is get enrolled and attend induction and you can enjoy your university experience!

2.

(Optional) Visit us at an Open Day to meet faculty, staff and take a campus tour. Register at: www.mdx.ac.ae/opendays

3.

Find out how to apply and begin your application at: www.mdx.ac.ae/howtoapply

7.

Secure your place by paying the AED 7,000 deposit (this is refundable should you not meet the requirements of your Offer Letter).

4.

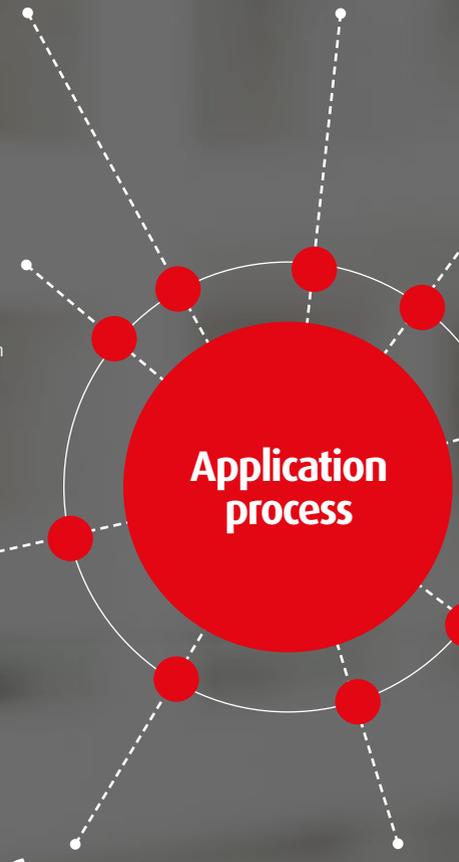
Your application will be assessed by our Admissions Department. You can view the status at: www.mdx.ac.ae/apply

6.

Once you have received your Offer Letter, you can confirm by signing and returning the letter to your Admissions Counsellor.

5.

If you meet the entry requirements you will be sent an Offer Letter. If you are awaiting final exam results and/or English language test results, you will receive a Conditional Offer Letter. When all requirements are met, you will then be issued with an Unconditional Offer Letter.





OUR PROGRAMMES

Business

- 40 MSc Banking and Finance
- 42 MSc Investment Management
- 44 MA Human Resource Management and Development (Accredited by CIPD)
- 46 MA International Business Management
- 48 MSc Corporate and Marketing Communications
- 50 MSc Digital Marketing
- 52 MSc Strategic Marketing
- 54 MSc International Tourism Management
- 56 MSc International Hospitality and Events Management
- MBA (Please see MBA brochure)

Science and Technology

- 60 MSc Engineering Management
- 62 MSc Network Management & Cloud Computing
- 64 MSc Robotics
- 66 MSc Business Information Systems Management (BISM)
- 68 MSc Data Science **NEW!**
- 70 MSc Applied Psychology

Law

- 74 MA Global Governance and Sustainable Development
- 76 LLM International Business Law
- 78 LLM International Law
- 80 LLM Law
- 82 LLM Employment Law
- 84 MA International Relations

Health and Education

- 88 MA Education | Leadership Management
Teaching and Learning
Coaching and Mentoring
Special Education Needs and Disability **NEW!**
- 90 Postgraduate Certificate in Higher Education (PGCHE)
- 92 MA Higher Education

Art and Design

- 96 MA Graphic Design **NEW!**



BUSINESS

mdx.ac.ae/pg

- 40 MSc Banking and Finance
- 42 MSc Investment Management
- 44 MA Human Resource Management and Development (Accredited by CIPD)
- 46 MA International Business Management
- 48 MSc Corporate and Marketing Communications
- 50 MSc Digital Marketing
- 52 MSc Strategic Marketing
- 54 MSc International Tourism Management
- 56 MSc International Hospitality and Events Management

MSc Banking and Finance

Intake: **September**



Overview

With immense power to affect organisations, economics and the day-to-day lives of everyday people, our banks and financial systems play a vital role in maintaining stability throughout the world. A career in this sector is filled with exciting and important challenges to right the wrongs of the recession and develop new and innovative ways to do business.

Course Highlights

This programme features the advanced learning needed to embark on a stimulating career in the financial sector, with an emphasis on international systems, banking institutions and securities markets in order to provide a relevant and contemporary edge in today's competitive job market. You can expect to not only learn the advanced concepts behind banking and finance, but the practical ways in

which you can use your knowledge within your profession.

Programme Content

The MSc Banking and Finance programme includes a mix of assessment components, both summative and formative. These might include in-class tests, computer based assignments, essays, case studies, group presentations/assignments along with final, unseen examinations. The use of summative assessment at various stages of the programme will encourage you to consolidate your understanding. There will be dissertation workshops on a range of research related topics, such as the structure of a Master's dissertation, identifying a topic, research tools, developing and writing a research proposal, completing an applied econometrics project, and how to write a literature review.

Careers & Employability

Students who study our MSc Banking and Finance programme can expect to gain meaningful employment in a number of exciting career paths, both locally and internationally. The course produces managers and executives whose theoretical and practical expertise will prepare them for the modern challenges of business. The staff promotion policies in banks and other financial institutions require the employees to acquire higher qualification in their concerned field, therefore studying this programme is ideal for those who are looking to progress in their careers.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Banking and Financial Institutions (Compulsory – 30 Credits)
- Financial Econometrics (Compulsory – 15 Credits)
- International Financial Markets (Compulsory – 15 Credits)
- International Financial Regulation (Compulsory – 15 Credits)
- International Risk Management (Compulsory – 15 Credits)
- Applied Corporate Finance (Compulsory – 15 Credits)
- Dissertation (Compulsory – 60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



A career in this sector is filled with exciting and important challenges to right the wrongs of the recession and develop new and innovative ways to do business.



Programme Coordinator

Pallavi Kishore

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MSc Investment Management

Intake: **September**



Overview

The MSc Investment Management has been created to reflect the latest developments in finance theory and more importantly in the investment and finance industry. Even before the 2008 Financial Crisis, investment finance was becoming increasingly globalised, complex and reliant on information technology to create and manage financial asset portfolios, private equity and hedge funds.

Course Highlights

The programme covers all aspects of the finance and wealth management industry from corporate finance to financial and managerial accounting, to investment analysis and management. You will be able to use technology to create and manage your own or your clients' investment portfolios, or to effectively manage wealth funds in the

financial services industry, which has become a major end-user and even a major driver of technological innovation, such as machine learning, big data analysis and algorithm trading.

Programme Content

The MSc Investment Management programme covers all aspects of the finance and wealth management industry such as; corporate finance, entrepreneurial finance, financial and managerial accounting, portfolio theory, and investment analysis and management. It also incorporates quantitative and computational methods applied to portfolio analysis and management, the theory and use of securities and derivatives, and to the accounting and financial management of wealth funds.

Entrepreneurial finance is an important aspect of our programme, since many traders are now

either self-employed or work in small trading companies.

Careers & Employability

Our programme is designed to allow students whose career choices lie in the financial services sector to develop their analytical skills, acquire a body of knowledge, and be exposed to the frontiers of the subject. Potential careers span a wide range including; investment banking, corporate banking, financial regulation, investment management, hedge fund management, private equity, bond and foreign currency markets, corporate treasury management, derivatives and risk management.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Investment Analysis and Management (Compulsory – 30 Credits)
- Corporate Finance and Valuation (Compulsory – 15 Credits)
- Fixed-Income Securities (Compulsory – 15 Credits)
- Applied Econometrics (Compulsory – 15 Credits)
- Research Methods and Dissertation (Compulsory – 60 Credits)
- Corporate Governance and Accountability (Optional – 15 Credits)
- Financial Reporting (Optional – 15 Credits)
- Entrepreneurial Finance (Optional – 15 Credits)
- Financial Data and Computing (Optional – 15 Credits)
- Risk Measurement (Optional – 15 Credits)
- Managerial Accounting (Optional – 15 Credits)
- Behavioural Finance (Optional – 15 Credits)
- Derivatives and Structured Products (Optional – 15 Credits)
- Advanced Econometrics (Optional – 15 Credits)
- Data Mining (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Pallavi Kishore

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MA Human Resource Management and Development (CIPD Accredited)

Intake: **September & January**



Overview

Focusing on areas such as strategy, people resourcing, reward management, organisation development, coaching and mentoring, and leadership, this MA is designed to develop recent graduates and those who want to delve deeper into the field and enhance career progression. The programme is grounded in the professional standards of the Chartered Institute for Personnel and Development (CIPD), ensuring you meet internationally recognised HR benchmarks.

Course Highlights

The MA Human Resource Management and Development programme provides a sound platform for those seeking to pursue, or further develop a career in a people management and development role. This is achieved by developing your professional practice skill

set – something which is pivotal to successful people management, development practice and effective leadership. The programme will enable you to critically analyse the concept of insight-driven people management and development and its connection to the meaningful analysis of organisational data. It will provide you with a critical view of contemporary theory and practice in your chosen area, and develop your abilities to apply this knowledge in your future practice.

Programme Content

Core to the course is the development of capabilities in utilising people related data, metrics, and analytics for insight-driven and informed practice to further the priorities of the organisation. The course also has a number of activities such as case studies, student-led appraisals and a residential, all

of which embed an understanding of the application of theory in practice. In an ever-changing business environment, organisations are looking to HR professionals to respond to and shape future performance and success, facilitate management and development within a global context, and embrace innovative approaches that will meet the demands placed on modern organisations. The core modules of the course provide a platform for students to develop the knowledge, critical thinking and ability to apply theory to practice. This part of the course will enable the acquisition of threshold concepts and models, develop people management and development skills, enhance your understanding of the principles of professional and ethical practice, and allow you to explore tools and techniques for influencing others.

Careers & Employability

The programme is designed to allow graduating students to begin a career in the field of HRM, or for a student already in the early stages of their position in HRM to develop their knowledge to progress their career further. It also allows the experienced HR practitioners to further advance their career and enable them to apply for the CIPD's Chartered Member status.



Find out more about this programme at: www.mdx.ac.ae/pg



Fees: AED 96,900



Duration: 2 years part time

Modules

- Principles of People Management and Development (Compulsory – 0 Credits)
- Metrics, Analytics and Data (Compulsory – 30 Credits)
- People Management and Development in Business (Compulsory – 30 Credits)
- Applied Dissertation (Compulsory – 60 Credits)
- Reward Management (Optional – 15 Credits)
- Performance Management (Optional – 15 Credits)
- Employee Engagement in Practice (Optional – 15 Credits)
- Employment Law (Optional – 15 Credits)
- Employment Relations (Optional – 15 Credits)
- Resourcing and Talent Management Practice (Optional – 15 Credits)
- Effective Coaching and Mentoring (Optional – 15 Credits)
- Leadership and Management Development (Optional – 15 Credits)
- Effective Individual Learning and Development (Optional – 15 Credits)
- Organisation Development (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

Dr Cody Morris Paris

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MA International Business Management

Intake: **September & January**



Overview

In the 21st Century, businesses are more globally integrated than ever before, meaning international business expertise is highly sought after in order to understand the dynamic conditions and opportunities within a global market.

Course Highlights

The International Business Management programme will suit those who have aspirations to manage in an international context and would like to enhance their career opportunities in this field or progress in their existing career. You will gain in-depth knowledge about the dynamic nature of global business environments and an understanding of international entrepreneurial activity, as well as experiencing industry based speakers that will enhance your practice awareness. The aim of

this programme is to equip you with effective management and operational processes that will enable you to pursue a career path toward managerial positions. The programme offers a holistic perspective on international business, taking in strategic and logistical issues such as; decision making, international marketing and entrepreneurship, global economics, cross cultural communications, and supply chain management.

Programme Content

Expanding your knowledge and understanding of the theories that inform contemporary international business practice, this programme begins with learning the fundamental areas of strategy and management in a globalised business environment. You will also explore areas around decision making, trade and enterprise, while selecting from a number of

modules that allow you to pursue knowledge in areas you feel are most appropriate to your interests and career aspirations. The aim of the learning is for you to gain the necessary skills to enable you to manage people and organisational activities in dynamic environments and manage products and services within international markets. You will end the course by utilising the knowledge and skills you have learnt to shape and complete your own project.

Careers & Employability

The course provides both international perspective and management understanding that will enhance career progression for those already working in a business environment, and the career path of those setting out to work in an international business management role. As the UAE continues to develop as a centre for international business, there will be a continued demand for skilled and knowledgeable managers across multiple sectors. Some of the specific roles within this area are; management analyst, trade manager, international management consultant, import/export agent, foreign relations advisor, or foreign sales representative.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- International Business Strategy (Compulsory – 30 Credits)
- International Business Management Project (Compulsory – 60 Credits)
- Trade and the Multinational Enterprise (Compulsory – 15 Credits)
- Managing the Multinational Organisation (Compulsory – 15 Credits)
- Management in a Globalised Context (Compulsory – 15 Credits)
- Management Analytics (Compulsory – 15 Credits)

Plus two optional modules:

- Global Supply Chain Management (Optional – 15 Credits)
- International Entrepreneurship (Optional – 15 Credits)
- Cross-Cultural Communication and Global Brands (Optional – 15 Credits)
- Entrepreneurship in the Digital Sector (Optional – 15 Credits)
- International Marketing (Optional – 15 Credits)
- New Trends in International Business (Optional – 15 Credits)
- International Reward Management (Optional – 15 Credits)
- Multichannel Marketing Management (Optional – 15 Credits)
- Applied Corporate Finance (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Rory McConnon

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MSc Corporate and Marketing Communications[❖]

Intake: **September & January**



Overview

This is an exciting programme that will give you the opportunity to explore contemporary themes in the theory and practice of corporate marketing communication within an established and intellectually rigorous context and framework.

Course Highlights

Across multiple sectors the utilisation of multi-channel communication strategies is growing and with this so is demand for professionals with expertise in this exciting field. Reflecting this need for a more corporate perspective and strategic approach to communications, this programme, developed with industry experts, is designed for practitioners seeking career development, and recent graduates with a background in marketing, media, management or social sciences. The programme also has a

strong emphasis on the application of theory to practice, and employs a range of interactive and problem based learning approaches including real-life case studies, problem-solving exercises and a residential with industry professionals.

*CIM Graduate Gateway University

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. We are recognised as a CIM Graduate Gateway University, giving you the opportunity to gain CIM professional qualifications. Graduates of the programme can immediately apply for an Associate Membership with CIM and gain permission to use ACIM after their name.

(Subject to passing the required modules).

Programme Content

The programme allows you to choose from a range of optional modules which build upon the content of the core modules and explore more specialised and niche aspects of communications. The programme focuses on three strands key to the field; 'Strategic Analysis and Thinking' enhances understanding of markets, and the application of critical and analytic methods in solving communications problems; 'Execution', develops practical skills around writing and presenting communications plans and advertising briefs; and 'Tools, Media and Settings' contextualises the use of both traditional and innovative modes of communication in different settings, whether social, national or global.

Careers & Employability

Graduates will be equipped to pursue a career in a range of marketing communication positions such as that of marketing consultant, brand executive and advertising executive. For those intending to further their education, the programme will equip them a range of skills required for Doctoral level study.



Find out more about this programme at: www.mdx.ac.ae/pg



Fees: AED 80,700



Duration: 1 year full time
2 years part time

Modules

- Communication, Persuasion and Media Strategy (Compulsory – 30 Credits)
- Strategic Brand Management (Compulsory – 30 Credits)
- Research Methods and Dissertation (Compulsory – 60 Credits)
- Consumer Psychology (Optional – 15 Credits)
- Creative Strategy in Advertising (Optional – 15 Credits)
- Brand Analytics: Methods and Strategies (Optional – 15 Credits)
- Cross-Cultural Communication and Global Brands (Optional – 15 Credits)
- Communication for Social Change (Optional – 15 Credits)
- Public Relations and Crisis Communication (Optional – 15 Credits)
- Experiential Marketing and Events (Optional – 15 Credits)
- Guerrilla Marketing, Celebrity Endorsement and Promotion (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

Dr Vijay Pujari

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MSc Digital Marketing*

Intake: **September**



Overview

This is an innovative programme which will give you the opportunity to explore digital marketing theory and tools within an established and intellectually rigorous context and framework. In response to the need of digital marketing professionals in the contemporary world, this MSc programme combines conceptual and theoretical thinking with the opportunity to develop practical insight and application.

Course Highlights

The MSc Digital Marketing programme aims to prepare you for successful employment by encouraging the development of a range of skills that will enable you to work effectively, both collaboratively and individually. It is designed to develop your understanding of digital marketing and its integration into an organisation's overall marketing strategy.

Whether you have limited or no knowledge in digital marketing, the programme will develop an advanced level and understanding of the key marketing and digital marketing theories, frameworks and tools across a diverse range of industry sectors. You will learn how to apply this knowledge to complex strategic issues based on cutting-edge research and practice in the field.

*CIM Graduate Gateway University

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can immediately apply for an Associate Membership with CIM and gain permission to use ACIM after their name. (Subject to passing the required modules).

Programme Content

This course offers a comprehensive take on digital marketing with a strong emphasis on the application of theory to practice, in subject areas such as e-marketing, social media, analytics, consumer psychology and digital advertising. Embedding an understanding of digital marketing strategies, you will take the knowledge and skills developed and apply them to a variety of practice based activities, including the use of real-life case studies, and a residential week with industry professionals. There is also the opportunity to incorporate a 6 month industry placement into your learning, enhancing the opportunity to integrate theory and practice. On successful completion of this programme, graduates will be able to critically evaluate particular situations, to problem-solve, to write clearly and analytically, to work together and independently, and to communicate effectively.

Careers & Employability

This MSc is for those who wish to develop their skills and acquire knowledge to build or further their career in private, public or charitable organisations. Graduates will be equipped with general and specialised knowledge to become digital entrepreneurs or pursue a career in a range of positions such as that of digital marketing consultant, digital campaign manager, and social media analyst. For those intending to further their education, the MSc will equip them with a range of skills required for Doctoral level study.



Duration: 1 year full time
2 years part time

Modules

- Marketing Strategy, Leadership and Planning (Compulsory – 30 Credits)
- E-Marketing and Social Media Management (Compulsory – 30 Credits)
- Research Methods and Dissertation (Compulsory – 60 Credits)
- Digital and Social Media Analytics (Compulsory – 15 Credits)
- Digital Advertising (Compulsory – 15 Credits)
- Consumer Psychology (Optional – 15 Credits)
- Entrepreneurship in the Digital Sector (Optional – 15 Credits)
- Multichannel Marketing Management (Optional – 15 Credits)
- Innovation-Driven Marketing (Optional – 15 Credits)
- Internship in the Digital Sector (Optional – 15 Credits)
- Professional Practice (Optional – 0 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 80,700

Programme Coordinator

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MSc Strategic Marketing^{ac}

Intake: **September & January**



Overview

Today's customers are more knowledgeable than ever before, demanding wider variety and better quality in products and services. This programme brings to life the global focus on marketing as a strategic managerial function that drives organisation-wide initiatives in delivering customer value.

Course Highlights

The MSc Strategic Marketing programme aims to prepare you for successful employment by encouraging the development of a range of knowledge and skills that will enable you to work effectively, both collaboratively and individually. It is designed to develop your understanding of strategic marketing and its integration into an organisation's overall marketing strategy. You are able to tailor the programme based on your own interests

and career aspirations through a selection of optional modules. You will also participate in a range of co-curricular activities, guest lectures from industry professionals and a residential programme to enhance your learning.

*CIM Graduate Gateway University

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. We are recognised as a CIM Graduate Gateway University, giving you the opportunity to gain CIM professional qualifications. Graduates of the programme can immediately apply for an Associate Membership with CIM and gain permission to use ACIM after their name. (Subject to passing the required modules).

Programme Content

Developed through consultations with industry experts, scholars and students, the programme is built around three key areas of strategic marketing. The first is 'Strategic Analysis', the ability to understand an organisation's environmental and competitive landscape and apply critical analytical thinking. The second, 'Strategic Marketing and Leadership', is the ability to bring vision, understand marketing strategy, lead teams and measure marketing performance in a highly global marketplace. The final area is 'Implementation', the ability to respond strategically to the changing needs of consumers through the development of a range of traditional and digital, customer-centred strategies.

Careers & Employability

This MSc is for those who wish to develop their skills and acquire knowledge to build or further their career in private, public or charitable organisations. Graduates will be equipped to pursue a career in a range of marketing positions such as that of marketing consultant, marketing executive, marketing analyst, research and brand executive. For those who intend to further their education, this programme will equip them with a range of skills required for Doctoral level study.



Find out more about this programme at: www.mdx.ac.uk/pg



Fees: AED 80,700



Duration: 1 year full time
2 years part time

Modules

- Marketing Strategy, Leadership and Planning (Compulsory – 30 Credits)
- Strategic Brand Management (Compulsory – 30 Credits)
- Research Methods and Dissertation (Compulsory – 30 Credits)
- Digital Marketing (Optional – 15 Credits)
- Innovation-Driven Marketing (Optional – 15 Credits)
- Product Management Strategies (Optional – 15 Credits)
- Consumer Psychology (Optional – 15 Credits)
- Strategic Marketing Communications (Optional – 15 Credits)
- Customer Analysis and Relationship Marketing (Optional – 15 Credits)
- Multichannel Marketing Management (Optional – 15 Credits)
- Experiential Marketing and Events (Optional – 15 Credits)
- Brand Analytics, Methods and Strategies (Optional - 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

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MSc International Tourism Management

Intake: **September**



Overview

With an ever growing number of worldwide destinations the tourism industry is an increasingly competitive market place, our MSc International Tourism Management programme is ideally positioned to elevate your career in this diverse and dynamic sector.

Course Highlights

Middlesex University Dubai is a leading centre for cutting-edge tourism research in the region, home to an active research culture and host to internationally renowned research conferences and academic faculty, all of which is advantageous to our students. You will uniquely blend options that are largely industry and practice focused with modules that are orientated towards the social sciences. Our programme is enhanced with experiential learning and co-curricular activities including

expert speakers, networking opportunities, seminar programmes and research events. A highlight of the course is the opportunity to participate in an overseas field trip. Designed for current professionals and those seeking careers in the hospitality sectors, most graduates will likely hold an undergraduate degree in the area of tourism, hospitality business or other social sciences, and are looking to acquire specialist knowledge and skills in tourism management.

Programme Content

During this course, you will develop your management knowledge and leadership skills whilst strengthening your critical awareness of the current socio-economic, marketing and political challenges facing the profession. Core to the MSc is the active programme of field visits, expert speakers, and valuable

networking opportunities. You will have a unique opportunity to study areas within marketing, branding and tourism, including; digital marketing, place branding, sustainable development, consumer behaviour and entrepreneurship. Core modules will help you develop your management knowledge and skills, whilst optional modules will provide specialised knowledge and skills alongside deeper insights into management issues in the international tourism industry.

Careers & Employability

This programme will enable you to develop the professional and communication skills and subject expertise necessary to take your career to the next level. Graduates often embark on careers within; the hotel sector, the airline industry, tourism marketing & promotion boards, tourism policy making bodies, tour guiding, tourism enterprises and digital tourism ventures.

The following optional course-related costs are not included in the fees: Optional Overseas Field Trip fee AED 3,000 (approximate).



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- International Tourism in the 21st Century (Compulsory – 30 Credits)
- International Tourism Business (Compulsory – 30 Credits)
- Research Methods and Dissertation (Compulsory – 60 Credits)
- Event Management (Optional – 15 Credits)
- Digital Marketing (Optional – 15 Credits)
- Visitor Attractions and Management (Optional – 15 Credits)
- Entrepreneurship in Tourism (Optional – 15 Credits)
- Destination Management (Optional – 15 Credits)
- City, Region and Nation Branding (Optional – 15 Credits)
- Tourism and Development (Optional – 15 Credits)
- Open Module (from any PG programme within the Business School, subject to approval) (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Middlesex University Dubai is a leading centre for cutting-edge tourism research in the region, home to an active research culture and host to internationally renowned research conferences.



Programme Coordinator

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MSc International Hospitality & Events Management

Intake: **September & January**



Overview

This MSc will provide you with an opportunity to develop your management knowledge and skills while strengthening your critical awareness of the current socio-economic, marketing and political challenges facing the profession.

Course Highlights

The programme is designed for current professionals and those seeking to enter the hospitality and events sectors. You will gain industry insights and networking opportunities that will enhance your career, and learn to lead within the ever changing international hospitality and events industries. You are able to blend options that are largely industry and practice focused with modules that are more orientated towards the social sciences.

You will also benefit from our strong industry links and experienced lecturers with a hands-on and supportive approach. Experiential learning and co-curricular activities include a practicum module, expert speakers, networking opportunities, seminar programmes and research events. A highlight of the course is the opportunity to participate in an overseas field trip.

Programme Content

A wide range of teaching and learning approaches are used to build skills and knowledge – mainly through lectures, seminars and practical activities. Teaching and learning are also informed by lecturers' current research and industry engagement. You will take part in case-study based discussions, field trips and in-class activities, which you will supplement

with your own guided and independent reading and research.

Careers & Employability

An MSc in International Hospitality and Events Management will enable you to develop the professional and communication skills and subject expertise necessary to take your career to the next level. Graduates can embark on roles within; hotels and resorts, event management companies, conference management, exhibition organisation, performing arts companies, public relations and entertainment venues and attractions.

The following optional course-related costs are not included in the fees: Optional Overseas Field Trip fee AED 3,000 (approximate).



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- International Tourism in the 21st Century (Compulsory – 30 Credits)
- Managing Contemporary Hospitality (Compulsory – 30 Credits)
- Events Management (Compulsory – 15 Credits)
- Hospitality and Events Practicum (Compulsory – 15 Credits)
- Research Methods and Dissertation (Compulsory – 60 Credits)
- Digital Marketing (Optional – 15 Credits)
- Destination Management (Optional – 15 Credits)
- Tourism and Development (Optional – 15 Credits)
- Entrepreneurship in Tourism (Optional – 15 Credits)
- Open Module (from any PG programme within the Business School, subject to approval) (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



An MSc in International Hospitality and Events Management will enable you to develop the professional and communication skills and subject expertise necessary to take your career to the next level.



Programme Coordinator

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SCIENCE AND TECHNOLOGY

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- 60 MSc Engineering Management
- 62 MSc Network Management & Cloud Computing
- 64 MSc Robotics
- 66 MSc Business Information Systems Management (BISM)
- 68 MSc Data Science **NEW!**
- 70 MSc Applied Psychology

MSc Engineering Management

Intake: **September**



Overview

The MSc Engineering Management programme meets a specific skills gap in industry for engineers with project management competences who can lead on engineering projects in any sector focusing on both technical excellence and management ability in equal measure.

Course Highlights

The programme has been designed in response to the worldwide shortage of engineers with the all-round capacity needed to oversee complex projects. It is a dynamic and demanding programme, combining in-depth technical knowledge with a multitude of personal attributes and business expertise. This programme is for professionals with some industrial understanding that wish to move

into management roles within the engineering industry. We are one of the very few universities in the region to offer a programme in engineering management, and we attract graduates from various engineering disciplines, bringing rich and diverse backgrounds into the classroom.

Programme Content

In addition to generic project management modules, you will study a specialised module on Logistics and Supply Chains, which will equip you with an understanding of the operation of supply chains in an engineering enterprise and the ability to control the logistical operation. You will have an edge as the University works with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy –

meaning you will have access to the latest equipment and make use of specialist teaching materials and workshops.

Careers & Employability

Graduates from the programme are expected to enter into middle and senior management with highly specialised operational skills that are much sought after qualities worldwide. The programme content will be enriched by providing industry engagement opportunities to students through industry speakers and field-trips. Links with the employment market is established through visiting speakers from relevant sections of the industry and staff with ongoing practical and professional experience all help students in furthering their career goals.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600



Duration: 1 year full time
2 years part time

Modules

- Engineering Project Management (Compulsory – 30 Credits)
- Human Resource Management in Engineering (Compulsory – 15 Credits)
- Financial Management in Engineering (Compulsory – 15 Credits)
- Engineering Simulation (Compulsory – 30 Credits)
- Logistics and Supply Chains (Compulsory – 30 Credits)
- Engineering Management Group Project (Compulsory – 60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



The MSc Engineering Management programme meets a specific skills gap in industry for engineers with project management competences who can lead on engineering projects in any sector.



Head of Computer Engineering & Informatics

Dr Fehmida Hussain

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MSc Network Management & Cloud Computing

Intake: **September & January**



Overview

This applied programme will give you an in-depth understanding of network management, providing you with a systematic understanding of the concepts and standards for network management, network management protocols and network management tools.

Course Highlights

Our MSc Network Management & Cloud Computing programme looks at virtualisation and cloud computing, exploring and understanding modern data centres, virtualisation, distributed storage, MapReduce, NoSQL, platform services, web services and caching. You will study online security risks, the steps needed to ensure that data is transmitted and stored securely, and measures that can be taken not only to prevent breaches

but to minimise damage if they do occur.

Programme Content

This programme will provide you with an awareness and understanding of the increasing value that information management provides to the business objectives of all organisations, and the ability to involve both the management and the user in the process of awareness, decision and implementation of a computer network. You will be able to prepare a project budget and implementation strategy appropriate for the management of a major IT project, and the ability to evaluate the technical, organisational and economic aspects of developments as new opportunities for business process redesign and/or expansion. You will have an edge as the University works with companies such as Microsoft, Dell EMC,

IBM, Oracle and SAP, in addition to being a Cisco Net Academy – meaning you will have access to the latest equipment and make use of specialist teaching materials and workshops. Programme content is enriched by providing industry engagement opportunities to you through industry speakers and field trips.

Careers & Employability

The large sums invested in computer networks and services have created a global market for graduates with computer network skills and on completion of this course you will have excellent career prospects within this field. Opportunities range from the design and management of local area networks (LANs) to global wide area networks (WANs). The course will leave you well placed for a role as a network or information systems manager, engineer or administrator either working for a company in-house or for a firm specialising in network management, dealing with several clients.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600



Duration: 1 year full time
2 years part time

Modules

- Computer Networks and Internetworking (Compulsory – 15 Credits)
- Operating Systems and Application Environments (Compulsory – 15 Credits)
- Network Management (Compulsory – 30 Credits)
- Network Security and Mechanisms (Compulsory – 15 Credits)
- Virtualisation and Cloud Computing (Compulsory – 30 Credits)
- Enterprise Network Troubleshooting (Compulsory – 15 Credits)
- Project Research and Communication Skills (Compulsory – 0 Credits)
- Postgraduate Project in Computer and Communications Engineering (Compulsory – 60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



This programme will provide you with an awareness and understanding of the increasing value that information management provides to the business objectives of all organisations.



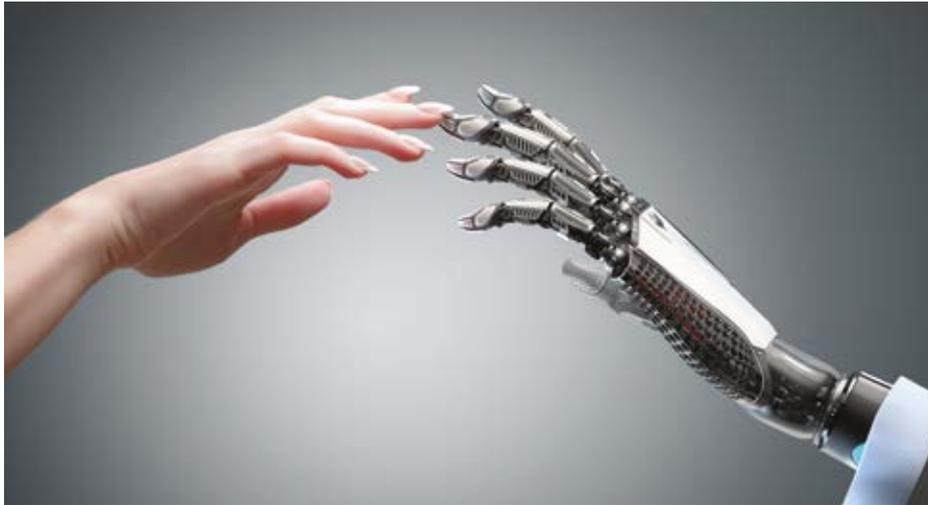
Head of Computer Engineering & Informatics

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MSc Robotics

Intake: **September**



Overview

Our MSc Robotics programme aims to prepare professionals to take a leading role in the research and development of future generations of robotics and artificial intelligence systems. As new markets turn to robotics for the next step in their evolution, the need for qualified robotic engineers has never been greater.

Course Highlights

The programme blends practice with theory to equip you with the skills, knowledge and experience you need for a career as a robotics research and development expert. It produces competent, multi-disciplinary professionals who are specialists in the design and production of robotics products. You will focus on developing systems that control physical motion such as those found in robotic applications and industrial automation, using

the latest industry hardware and software equipped in our labs and workshops.

Programme Content

The MSc Robotics programme will be offered in full-time (lasting 1 year) and part-time (2 years) study modes. The programme will consist of compulsory and optional modules which are either term-long or run over the entire academic year. These are either 15 or 30 credit points. In addition to these modules, you will complete a 60 credit individual project module that will enable you to consolidate your analytical and technical knowledge and skills and demonstrate your competence in formal project management.

You will study the key hardware and software skills demanded by the robotics industry, enabling progression into more specialised areas of robotics, depending on your interests. You will learn how to use open systems and

the appropriate programming environments to work on various types of robots. Workshops will take place using a variety of industry standard and domestic robots in our specialist labs, providing our students with a breadth of experience using the latest technologies and mobile platforms.

Careers & Employability

Robotics plays a large and increasing role in manufacturing, space exploration, the office and the home, with products including; driverless cars, unmanned air vehicles (UAVs), 3D printers, cash dispenser machines, robot floor cleaners, pharmaceuticals, toys and more. Graduates will be well equipped for careers as robotics professionals in a range of industries and SMEs, from advanced manufacturing to oil and gas exploration, nuclear energy to railways and automotive, healthcare to defence. Links with the employment market is established through visiting speakers from relevant sections of the industry and staff with ongoing practical and professional experience all help students in furthering their career goals.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600



Duration: 1 year full time
2 years part time

Modules

- Software Engineering and Simulation of Robotic Systems (Compulsory – 30 Credits)
- Robotic Systems and Control (Compulsory - 30 credits)
- Robot Systems Integration (Compulsory - 15 credits)
- Group Project (Compulsory -15 credits)
- Individual Major Project (Compulsory - 60 credits)
- Industrial Manipulators (Optional - 15 credits)
- Robotics in Medicine (Optional - 15 credits)
- Mobile Robotics (Optional - 15 credits)
- Artificial Intelligence in Robotics (Optional - 15 credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



As new markets turn to robotics for the next step in their evolution, the need for qualified robotic engineers has never been greater.



Head of Computer Engineering & Informatics

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MSc Business Information Systems Management (BISM)

Intake: **September**



Overview

Our MSc BISM programme will train you on how to design and develop information management systems and make the best use of them in the workplace – a highly sought-after skill in today's competitive market.

Course Highlights

Business information, and using it to increase profitability, is becoming an ever more essential part of running any organisation. This degree encompasses the management of technologies and includes data analytics amongst other things; therefore the expertise that you gather will be applicable across multiple sectors and not just restricted to the information technology sector.

Programme Content

You will study modules including; Information Systems Strategy and Management, Information Systems Quality Management and Regulations of E-Commerce and Information Technology. You will have an edge as the University works with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy – meaning you will have access to the latest equipment and make use of specialist teaching materials and workshops. Programme content is enriched by providing industry engagement opportunities to you through industry speakers and field-trips.

Careers & Employability

Possible employment opportunities for our graduates include working in business and projects focusing on management of systems and on various technologies. In the UAE, due to a high level of technology adoption, ERP platforms and mobile solutions are driving a strong demand for talented technology professionals to the region on both a local and international basis. With IT enhancements required to ensure UAE firms remain competitive, BIS managers continue to be in a position of high demand. Roles can include; IT manager or project manager, business analyst, quality assurance engineer, information systems auditor or web developer. This programme also enables graduates to start their own business or to undertake further studies at MPhil or Doctoral levels.

Modules

- Information Systems Strategy and Management (Compulsory – 30 Credits)
- Information Systems Quality Management (Compulsory – 30 Credits)
- Regulation of E-Commerce and Information Technology (Compulsory – 30 Credits)
- Postgraduate Computing Project (Compulsory – 30 Credits)
- Data Management for Decision Support (Optional – 30 Credits)
- Knowledge Management Strategies (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600



Duration: 1 year full time
2 years part time



Business information, and using it to increase profitability, is becoming an ever more essential part of running any organisation.



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MSc Data Science **NEW!**

Intake: **September**



Overview

The role of a data scientist is rapidly becoming a required position for any company that wishes to take full advantage of the data they collect. There is an increased demand for professionals that have the correct mix of mathematics, statistics, computer science, business acumen, and the ability to leverage emerging technologies to solve real-life problems.

Course Highlights

This hands on programme blends practice with theory to equip students with the skills, knowledge, and experience to pursue a career in Data Science. It includes significant time working in laboratories under the supervision

of expert teaching staff, many of who have worked in the industry and are leading experts in the area. Students will be exposed to cutting-edge contemporary research activity within data science that will equip research-oriented students with the potential to pursue a research-based career, and, in particular, further PhD study.

Programme Content

Focusing on the intertwining areas of machine learning, visual analytics, and data governance, the programme aims to strike a balance between theoretical underpinnings, practical hands-on experience, and acquisition of industrially-relevant languages and packages. Students will investigate theoretical concepts

while gaining practical experience, ensuring that they have the core skill base to gain a key understanding that will be readily applicable for a career in data science. Topics will include applied data analytics, practical big data handling, and cloud distribution, as well as legal, ethical and security aspects of data management. Students will also get an insight into how various business areas (HR, Finance, Marketing and others), are using Data Science to crack business issues.

Careers & Employability

The job role of a Data Scientist is now common and reflective of the increased industrial demand; the course itself is designed to cater to the specification of a Data Scientist. Reports show that machine learning, big data, and data science skills are highly in demand, creating a significant number of data-related jobs by 2020. Graduates of the programme will be well equipped for careers as a Data Scientists in a range of industries – both public and private sectors.



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Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600



Duration: 1 year full time
2 years part time

*Pending validation.

Modules (All Compulsory)

- Modelling, Regression and Machine Learning (30 Credits)
- Visual Data Analytics (30 Credits)
- Applied Data Analytics: Tools, Practical Big Data Handling, Cloud Distribution (30 Credits)
- Legal, Ethical and Security Aspects of Data Management (30 Credits)
- Individual Data Science Project (60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



This hands on programme blends practice with theory to equip students with the skills, knowledge, and experience to pursue a career in Data Science.



Head of Computer Engineering & Informatics

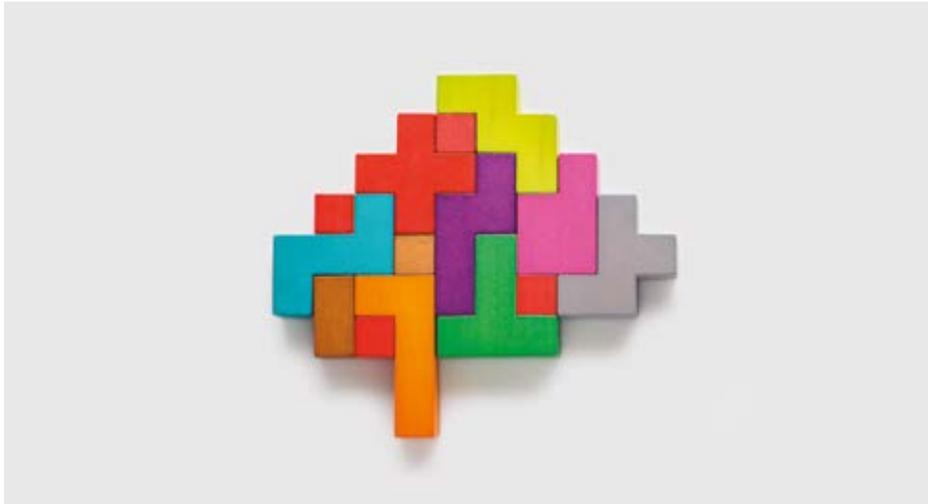
Dr Fehmida Hussain

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MSc Applied Psychology

Intake: **September**



Overview

Our MSc Applied Psychology programme examines how people approach and react to various situations in life, from visual perception to complex social interactions. The application of psychological research has positively affected a variety of sectors ranging from business to education, mental health and sport.

Course Highlights

Designed with an emphasis on qualitative and quantitative research, this course equips you with a sound understanding of the theoretical and practical issues in applied psychology. The programme is ideally suited to those who may wish to extend their research interests. The degree focuses on the application of psychological science to work and everyday life

and showcases the many fields the psychology profession covers including; organisational, counselling, neuropsychology and education.

Programme Content

We encourage you to read widely and consider how the theories and research into applied psychology expand your knowledge, which will also enhance your professional and personal development. Throughout the programme you will gain knowledge and critical understanding of the various research techniques and statistical methods, along with experience in developing practical research, analytical and reporting skills. We supply you with the necessary course content and support to impart the advanced knowledge required to serve your interests and your career aspirations.

Careers & Employability

Applied Psychology graduates are concerned with the relations between individuals and the workplace, and in the underlying causes of behaviour that impact on managerial or social policy, a skill relevant to both private and public sectors. Opportunities for graduates tend to be focused within business and government settings. Students may also work as an ABA therapist. The degree will enable successful students to further their career in areas such as business, education, and care professions.

Modules (All Compulsory)

- Counselling and Psychotherapy in Applied Psychology (30 Credits)
- Research Methods in Applied Psychology (30 Credits)
- Research and Issues in Applied Psychology (30 Credits)
- Applied Psychometrics (15 Credits)
- Applied Neuropsychology in Education (15 Credits)
- Applied Psychology Dissertation (60 Credits)
- Research: Practice and Reporting (60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 86,100



Duration: 2 years part time



Our MSc Applied Psychology programme examines how people approach and react to various situations in life, from visual perception to complex social interactions.



Programme Coordinator and Head of Psychology

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LAW AND POLITICS

mdx.ac.ae/pg

- 74 MA Global Governance and Sustainable Development
- 76 LLM International Business Law
- 78 LLM International Law
- 80 LLM Law
- 82 LLM Employment Law
- 84 MA International Relations

MA Global Governance and Sustainable Development

Intake: **September & January**



Overview

With the rise of sustainable development as a major element of the international policy agenda it is essential that global intergovernmental and governmental agencies, and other groups/organisations have access to professionals that hold the necessary skills and knowledge to address challenging governance issues in varying contexts. This degree provides you with the skills to become a professional, enhancing your knowledge and skills focused on environmental sustainability, sustainable development and social justice.

Course Highlights

A topic of global importance since the late 1980's, 'sustainable development' refers to "development that meets the needs of the present without compromising the ability of future generations to meet their own needs"

(Brundtland Report, 1987). It encompasses responsible utilisation of environmental resources and the establishment of social and economic contexts which enable that. Sustainable development is at the heart of global policies such as Agenda 21, which emerged from the UN Earth Summit in 1992 and the 17 Sustainable Development Goals enshrined in a UN resolution as recently as 2015. Quality of governance is increasingly recognised as central to sustainable development, which requires achieving just and legitimate outcomes in major global socio-economic and environmental issues such as poverty, climate change, food security and biodiversity loss.

Programme Content

You will explore various approaches to how intergovernmental and national strategies,

polices and projects pertaining to these global governance issues are formulated, implemented and evaluated. The critical case study approach used in teaching will enable you to develop the skills required for working in the private sector or with global and national public or third sector agencies leading and managing change in a global environment. Middlesex University Dubai is reputed in the region for its undergraduate and postgraduate programmes in the fields of social sciences, and since the early days of the campus we have offered a range of programmes in international development studies and global social science.

Careers & Employability

Career prospects for graduates are promising both locally and internationally due to the strong emphasis being placed on sustainability. Due to increasing global interconnectedness and awareness by decision-makers of the complex and compounding threats to sustainability currently facing the world, individuals with this qualification will be able to transition easily between the public, private and third sectors in their career. Graduates may consider rewarding careers with international organisations such as the United Nations and its sub-agencies or the World Bank and similar institutions.



Find out more about this programme at: www.mdx.ac.ae/pg



Fees: AED 64,600



Duration: 1 year full time
2 years part time

Modules

- Global Governance for Sustainable Development (Compulsory – 20 Credits)
- Research and Practice Skills (Compulsory – 20 Credits)
- Politics of Globalisation (Compulsory – 20 Credits)
- Sustainable Development and Human Rights (Compulsory – 20 Credits)
- Foreign Policy Analysis: Geopolitical Perspectives (Optional – 20 Credits)
- Global Security (Optional – 20 Credits)
- Foundations and Principles of International Law (Optional – 20 Credits)
- Integrated Work and Learning (Optional – 20 Credits)
- Migration Theories and Approaches (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- Dissertation (Compulsory – 60 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

Dr Daphne Demetriou

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LLM International Business Law

Intake: **September**



Overview

This degree enables you to specialise in subjects related to international business law, equipping you with comprehensive knowledge of the legal processes governing international business, through the systematic and critical understanding of topics relevant to international business transactions such as trade law, international sale of goods and commercial arbitration.

Course Highlights

You will deepen and broaden your knowledge of law as an academic subject, acquiring systematic understanding of legal processes, methods and concepts, of the social and political context in which legal processes take place and of appropriate theoretical conceptions of law. Ultimately, by maximising your academic potential and refining your

problem-solving skills in a transnational context through the acquisition of systematic and critical understanding of complex legal, economic, cultural, ethical and political issues informing international trade relations and transnational business, you will enhance your professional development and horizons.

Programme Content

You will gain knowledge and understanding through a stimulating combination of lectures, seminars, workshops, professional internships and self-directed studies and use a variety of resources, including audio-visual media, library books and e-learning materials. The research and writing skills you gain will be transferable to a variety of professional sectors, including the legal profession, policymaking, corporate sector, governmental bodies or academia. Lectures, seminars and presentations are used

to communicate core information, develop themes and ideas, and seek to encourage participation through interactive exercises and opportunities for peer and self-assessment.

Careers & Employability

This programme prepares students for a wide range of careers in public and private sector organisations, multinational companies and inter-governmental bodies requiring specialist knowledge in private and public international law frameworks regulating commercial and trade transactions, as well as mechanisms involved in the resolution of commercial disputes. Previous graduates have also continued their high education studies to Doctoral level.



This degree enables you to specialise in subjects related to international business law, equipping you with comprehensive knowledge of the legal processes governing international business.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Legal Research Skills (Compulsory – 20 Credits)
- Law and Policy of the World Trade Organisation (Compulsory – 20 Credits)
- International Commercial Litigation and Arbitration (Compulsory – 20 Credits)
- Law of the International Sale of Goods (Compulsory – 20 Credits)
- Foundations and Principles of International Law (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- International Organisations and the International Dispute Resolution (Optional – 20 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.
- Dissertation (Compulsory – 60 Credits)

In addition to the modules listed above, students may study one of the following modules, if available:

- UAE and DIFC Employment Law
- UK and European Anti-Discrimination Law
- Individual Employment Law

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

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LLM International Law

Intake: **September**



Overview

This degree enables you to specialise in subjects related to international law, equipping you with comprehensive knowledge of the foundational principles of public international law and advanced conceptual insights into theories underpinning the legal status of international organisations and their role in the settlement of international disputes.

Course Highlights

You will deepen and broaden your knowledge of law as an academic subject, acquiring a systematic understanding of legal processes, methods and concepts, of the social and political context in which legal processes take place and of appropriate theoretical conceptions of law. Ultimately, by maximising your academic potential and refining your problem-solving skills in a transnational

context you will enhance your professional development and horizons. The research and writing skills you gain will be transferable to a variety of professional sectors, including the legal profession, policymaking, corporate sector, governmental bodies or academia.

Programme Content

You will gain knowledge and understanding through a stimulating combination of lectures, seminars, workshops, professional internships and self-directed studies and use a variety of resources, including audio-visual media, library books and e-learning materials. Lectures, seminars and presentations are used to communicate core information, develop themes and ideas, and seek to encourage participation through interactive exercises and opportunities for peer and self-assessment. You will also be required to engage in intensive programmes

of structured reading and research, and to present your findings orally and in writing. Skills training, particularly through our Legal Research Skills module, will equip you with the intellectual tools necessary for postgraduate work, including the identification and location of appropriate materials, critical and analytical reading, writing skills and conventions.

Careers & Employability

This programme is suited to those seeking to work as solicitors/barristers, policy advisors or other supporting roles in the professional sectors, working in relevant areas concerning international law in multiple jurisdictions. This includes national governments, intergovernmental and non-governmental organisations, private firms, armed service or academia in a wide range of areas such as territorial disputes, armed conflict, human rights or maritime and commercial law.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Legal Research Skills (Compulsory – 20 Credits)
- Foundations and Principles of International Law (Compulsory – 20 Credits)
- International Organisations and International Dispute Resolution (Compulsory – 20 Credits)
- Law and Policy of the World Trade Organisation (Compulsory – 20 Credits)
- Law of the International Sale of Goods (Optional – 20 Credits)
- International Commercial Litigation and Arbitration (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- Dissertation (Compulsory – 60 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



The research and writing skills you gain will be transferable to a variety of professional sectors, including the legal profession, policymaking, corporate sector, governmental bodies or academia.



Programme Coordinator

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LLM Law

Intake: **September**



Overview

This degree is designed to deepen and broaden your knowledge of law as an academic subject by providing students with a systematic understanding of legal processes, methods and concepts, the social and political context in which legal processes take place, and of appropriate theoretical concepts of law.

Course Highlights

By maximising your academic potential and refining your problem-solving skills in a transnational context, the programme will help enhance your professional development and horizons. The research and writing skills you gain during this programme will be transferable to a wide variety of professional sectors, including the legal profession, policymaking, corporate sector, governmental bodies or academia. Our School of Law is comprised

of scholars from across the world specialising in areas such as; human rights, commercial law, international and European law, who are experts in communicating the latest thinking about complex legal questions, combining instruction in core topics with the fruits of their current research. The programme is structured in a flexible manner to allow students to choose modules that suit their diverse interests.

Programme Content

You will gain knowledge and understanding through a stimulating combination of lectures, seminars, workshops, professional internships and self-directed studies and use a variety of resources, including audio-visual media, library books and e-learning materials. Lectures, seminars and presentations are used to communicate core information, develop themes and ideas, and seek to encourage

participation through interactive exercises and opportunities for peer and self-assessment. You will also be required to engage in intensive programmes of structured reading and research, and to present your findings orally and in writing. Learning and teaching on all modules is informed by a critical approach that encompasses relevant aspects of the ethical, social, professional, historical and cultural contexts within which the law operates.

Careers & Employability

This programme is designed for students pursuing careers in legal practice or working with professional service providers who regularly engage with commercial bodies. It prepares them for a wide range of careers in public and private sector organisations, multinational companies and intergovernmental bodies requiring specialist knowledge. The LLM is a marketable qualification and previous graduates of the programme have gone on to work for legal departments of public and private sector organisations, multinational companies, international organisations, governmental departments and within the judiciary. Many have continued their higher education studies to Doctoral level.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Legal Research Skills (Compulsory – 20 Credits)
- Individual Employment Law (Optional – 20 Credits)
- UK and European Anti-Discrimination Law (Optional – 20 Credits)
- Foundations and Principles of International Law (Optional – 20 Credits)
- Law of the International Sale of Goods (Optional – 20 Credits)
- Law and Policy of the World Trade Organisation (Optional – 20 Credits)
- Dismissal Law (Optional – 20 Credits)
- International Organisations and International Dispute Resolution (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- International Commercial Litigation and Arbitration (Optional – 20 Credits)
- UAE & DIFC Employment Law (Optional – 20 Credits)
- Migration Theories and Approaches* (Optional – 20 Credits)
- Integrated Work and Learning* (Optional – 20 Credits)
- Sustainable Development and Human Rights* (Optional – 20 Credits)
- Dissertation (Compulsory – 60 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.

*Only one non-LEX module can be taken either in one or term two.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Dr Daphne Demetriou

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LLM Employment Law

Intake: **September**



Overview

A glance at any newspaper or online news feed soon reflects the significance of employment law in a wide range of sectors. Pay equality, minimum wage, unfair dismissal and workers' rights are key issues in economic, social and political life. Government entities and private businesses need skilled individuals who show a deep understanding of employment law and the complex issues it raises.

Course Highlights

The programme enables you to specialise in subjects related to employment law, equipping you with comprehensive knowledge of the legal processes governing employment relationships and statutory rights in the UK and an innovative module covering the UAE and Dubai International Financial Centre (DIFC) Employment Law. You will deepen and broaden

your knowledge of law as an academic subject; acquiring a systematic understanding of legal processes, methods and concepts, the social and political context in which legal processes take place and of appropriate theoretical conceptions of law.

Programme Content

Maximise your academic potential and refine your problem-solving skills in a transnational context through the acquisition of systematic and critical understanding of complex legal, economic, cultural, ethical and political issues informing employment relationships and anti-discrimination regulations. You will gain knowledge and understanding through a stimulating combination of lectures, seminars, workshops, professional internships and self-directed studies and use a variety of resources, including audio-visual media, library books

and e-learning materials. Lectures, seminars and presentations are used to communicate core information, develop themes and ideas, and seek to encourage participation through interactive exercises and opportunities for peer and self-assessment. You will also be required to engage in intensive programmes of structured reading and research, and to present your findings orally and in writing.

Careers & Employability

This programme is designed to enable lawyers and corporate professionals seeking to enter or advance their career in human resource management, the public sector, law firms, union and private organisations requiring specialist knowledge on the governing recruitment, termination or employment and discrimination. The LLM is a marketable qualification and previous graduates of the programme have gone on to work for legal departments of public and private sector organisations, multinational companies, international organisations, governmental departments and within the judiciary. Many have continued their higher education studies to Doctoral level.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 70,000



Duration: 1 year full time
2 years part time

Modules

- Legal Research Skills (Compulsory – 20 Credits)
- Dismissal Law (Compulsory – 20 Credits)
- UK and European Anti-Discrimination Law (Compulsory – 20 Credits)
- Individual Employment Law (Compulsory – 20 Credits)
- UAE & DIFC Employment Law (Optional – 20 Credits)
- Foundations and Principles of International Law (Optional – 20 Credits)
- Law of the International Sale of Goods (Optional – 20 Credits)
- Law and Policy of the World Trade Organisation (Optional – 20 Credits)
- International Organisations and International Dispute Resolution (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- International Commercial Litigation and Arbitration (Optional – 20 Credits)
- Migration Theories and Approaches* (Optional – 20 Credits)
- Integrated Work and Learning* (Optional – 20 Credits)
- Sustainable Development and Human Rights* (Optional – 20 Credits)
- Dissertation (Compulsory – 60 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.

*Only one non-LEX module can be taken either in term one or term two.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

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MA International Relations

Intake: **September & January**



Overview

Our MA International Relations programme provides a valuable introduction to the complexities of a rapidly changing world. As our personal lives, education and professional careers extend beyond our countries of birth, understanding other nations and the political and economic relations between nations is becoming more and more important.

Course Highlights

This programme is designed for those who want to explore the complex dynamics of the international political system, and the wider implications for globalisation and security. This degree is ideal for students who work in Dubai and across the UAE and want to broaden their skillset. It attracts students from all over the world, providing a rich, multinational and cross-cultural learning environment.

For those who wish to pursue a career in diplomacy, international public service, media, international affairs, or international commerce, an MA International Relations degree is the perfect stepping-stone.

Programme Content

You will gain a systematic understanding and critical awareness of the concepts, practices and theories of International Relations. You will be able to demonstrate advanced critical appreciation and original thinking in conducting in-depth research on topics of your own interest. Furthermore, you will critically evaluate the effectiveness of international policy, international institutions and foreign policy processes, understand current research, evaluate and critique IR methodologies, develop a comprehensive understanding of techniques applicable to developing your own

research and the ability to work independently and collaboratively.

Careers & Employability

Many career opportunities exist for graduates of International Relations. Working for the diplomatic service is a common destination, as is the non-profit sector, where international organisations and NGOs often seek to hire professionals with campaigning, research, policy and influencing skills. Other common fields for graduates include media, finance, higher education, and public policy. Furthermore, businesses throughout the world seek to employ people with knowledge of the global market place. During the course, you will develop a skillset of which is highly transferable and valued by employers across all sectors.



Government entities and private businesses need skilled individuals who show a deep understanding of employment law and the complex issues it raises.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 64,600

Modules

- Foreign Policy Analysis: Geopolitical Perspectives (Compulsory – 20 Credits)
- Global Security (Compulsory – 20 Credits)
- Politics of Globalisation (Compulsory – 20 Credits)
- Research and Practice Skills (Compulsory – 20 Credits)
- Global Governance for Sustainable Development (Optional – 20 Credits)
- Sustainable Development and Human Rights (Optional – 20 Credits)
- Migration Theories and Approaches (Optional – 20 Credits)
- Integrated Work Learning (Optional – 20 Credits)
- Foundations and Principles of International Law (Optional – 20 Credits)
- International Human Rights Law (Optional – 20 Credits)
- Dissertation (Compulsory – 60 Credits)
- Work Integrated Learning (60 Credits) – Alternative to Dissertation, subject to CPC approval.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Duration: 1 year full time
2 years part time

Programme Coordinator

Dr Daphne Demetriou

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HEALTH AND EDUCATION

mdx.ac.ae/pg

- 88 MA Education | Leadership Management
Teaching and Learning
Coaching and Mentoring
Special Education Needs and Disability (SEND) **NEW!**
- 90 Postgraduate Certificate in Higher Education (PGCHE)
- 92 MA Higher Education

MA Education

Intake: **September**



Overview

Our MA Education programme is intended for those interested in progressing in their careers in education. It offers you the unique ability to choose your area of specialisation in the second year through opting for one of the following pathways: Leadership and Management, Coaching and Mentoring, or Teaching and Learning.

Course Highlights

This programme provides you with a flexible and collaborative learning environment, along with the opportunity to study in a rich, diverse and culturally stimulating setting. Our faculty are actively engaged in applied research and have strong links with schools, research centres and other educational institutions. You will also have the opportunity for continued professional development through conference

presentations and educational forums.

Programme Content

The programme's individual design is aimed at helping you achieve change in an educational field of your choosing, whether you are a teacher, an administrator, or someone with a professional interest or practice in education. It is relevant to all levels of the education spectrum including nursery, primary, secondary and tertiary education. The course covers a wide range of educational theory and practice, and introduces you to educational research methods. The programme's research process prioritises action research and real world problem solving, with a strong emphasis on design as the medium of change. The application of theory is channeled through models relevant to education, leadership and management. Strategies relevant to action

theory and discourse will greatly assist you in structuring your project/dissertation, which owes much of its success to collaborative sessions with tutors and other students. You will also have ample opportunity to relate your studies to your own professional practice as you complete the assignments in the programme.

Careers & Employability

The knowledge and skill set acquired from studying our MA Education programme will enhance your marketability to sectors including, but not limited to schools, nonprofit organisations, social work, educational specialists, education policy development, private school consultation and corporate training. Employers are looking for leaders who can communicate effectively, accommodate for diversity, modify with change, and motivate others to achieve greater gains. Dubai has been growing in the field of Higher Education and this continued growth can offer unique opportunities for those with an MA in Education, and the programme will enhance and expand your network in education globally.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 53,800



Duration: 2 years part time

Modules

- Developing Teaching and Learning (Compulsory – 60 Credits)
- Dissertation (Compulsory – 60 Credits)

Pathway Options

- Developing Effective Coaching and Mentoring (60 Credits)
- Developing Leadership and Management in Education (60 Credits)
- Special Education Needs and Disability: Inclusive Practice and Leadership (60 Credits)*

*Pending validation.

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Our faculty are actively engaged in research and have strong links with schools, research centres and other educational institutions.



Programme Coordinator

Dr Dawn England

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Postgraduate Certificate in Higher Education (PGCHE)

Intake: **September & January**



Overview

The Middlesex PGCHE is a UK teaching qualification specifically designed for those working in higher education. The programme is accredited by the UK Higher Education Authority (HEA), and the HEA's Professional Standards Framework (PSF) has been embedded into the programme design, and those who complete the programme are able to become Fellows of the HEA.

Course Highlights

The course is designed to enhance your existing teaching through reflective pedagogy. Following the completion of the PGCHE, students will earn 60 credits at postgraduate level and be eligible to progress onto the MA Higher Education programme. Throughout the programme, you will be provided with opportunities to consider, along with your

peers, the efficacy of different approaches to supporting students' learning, assessment practices, course design and the links between teaching and research. Additionally, the programme will enable you to engage in debates around current and relevant issues in higher education practice while critically reflecting upon your own practices.

Programme Content

The central aim of this programme is to promote the professional development of teaching and learning in a predominantly higher education environment. Participants will be assisted to reflect and think critically and constructively about their practice as facilitators of learning in order to develop as confident, effective, professional higher education practitioners, who can employ a wide range of contemporary education practices

to promote and enhance the learning of their students. The programme will encourage and assist participants by; enhancing their ability to understand how people learn, supporting their development of critical enquiry into the professional and ethical practices of teaching and learning, promoting the development of effective, student centred communities of learning and practice, fostering an inclusive approach to working with diversity within the student body, engaging them in the practice of continuing reflection on and evaluation of their own professional practice, and by guiding participants in the development of an informed scholarly approach to the continuing professional development of their practice.

Class Timings and Attendance

Attendance is compulsory at all sessions and block teaching sessions are usually held on select Saturdays during term times. These Saturday sessions will usually be full days, running from 9:30am to 4pm.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 26,900



Duration: 1 year part time

Modules

- Pedagogy in Higher Education (Compulsory – 15 Credits)
- Psychology of Learning in Higher Education (Compulsory – 15 Credits)
- Pedagogy and Practice in Higher Education (Compulsory – 15 Credits)
- Philosophy and Policy of Higher Education (Compulsory – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



The programme will enable you to engage in debates around current and relevant issues in higher education practice while critically reflecting upon your own practices.



Programme Coordinator

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MA Higher Education

Intake: **September & January**



Overview

Our MA Higher Education programme is intended for those interested in the study of higher education as its own field of study. It is designed to include an innovative range of modules which offer exposure to the studies of higher education and reflect the changing landscape of higher education.

Course Highlights

This multi-disciplinary programme will offer opportunities for practitioners and others to study the field of higher education through a range of modules which reflect the changing landscape of higher education, enhance scholarship practice and research. This flexible and accessible course is designed to work around the needs of our students. It is aimed at academics and those supporting learning in higher education and beyond including: local

vocational colleges, other higher education institutions, training providers and those with an interest in the sector.

Programme Content

The programme is based upon four onto-epistemological pillars of; philosophy, psychology, policy and pedagogical practice and their impact on institutional, national and global arenas. The course explores the literature and best practice in teaching, learning and assessment, to help students critique and apply broad and subject specific pedagogies and to carry out related research across a wide range of disciplines and roles. The programme offers an opportunity to continue studies beyond the PGCertHE level. If you have just completed your PGCert in HE then you can progress onto the diploma level of this programme to continue your

studies and professional development. The programme has been designed within the UK Higher Education Academy (HEA) Professional Standards Framework. Students will be prepared to apply for the HEA Fellowship (after completing the PGCertHE) or Senior Fellowship (after completing the PG Diploma in Higher Education). Students entering into year two will complete a compulsory Research Methods module and select three optional modules. Students can exit at this point with a PG Diploma in Higher Education, or progress to the dissertation to complete the MA Higher Education.

Careers & Employability

The MA Higher Education programme is designed to provide professionals dedicated to the field of higher education with the ability to make an enhanced impact. Students who are practicing may pursue promotion to a position of responsibility within their chosen field or institution. Graduates of the programme may move to Doctoral studies in education.

Class Timings and Attendance

Attendance is compulsory at all sessions and block teaching sessions are usually held on select Saturdays during term times. These Saturday sessions will usually be full days, running from 9:30am to 4pm.



Find out more about this programme at: www.mdx.ac.uk/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 53,800

Modules

Year One (All Compulsory) - PGCertHE

- Philosophy and Policy of Higher Education (15 Credits)
- Pedagogy in Higher Education (15 Credits)
- Psychology of Learning in Higher Education (15 Credits)
- Pedagogy and Practice in Higher Education (15 Credits)

Year Two

- Research Methods & Methodologies for Education (Compulsory – 15 Credits)
- Learning Technologies in Higher Education (Optional – 15 Credits)
- Globalisation Issues in Higher Education (Optional – 15 Credits)
- Academic Literacy, Language, and Writing in Higher Education (Optional – 15 Credits)
- Contemporary Issues in Higher Education (Optional – 15 Credits)
- Peer and Team Coaching in Higher Education (Optional – 15 Credits)
- Advanced Research Methods for Education (Optional – 15 Credits)

After completion of 120 credits of coursework students can progress on to the Dissertation.

- Dissertation (Compulsory – 60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Duration: 2 years part time

Programme Coordinator

Dr Cody Morris Paris

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ART AND DESIGN

mdx.ac.ae/pg

96 MA Graphic Design **NEW!**

MA Graphic Design **NEW!**

Intake: **September**



Overview

The MA Graphic Design programme explores the ever-changing landscape of graphic design to build critical understanding, individual design thinking processes, practical experience and insightful design solutions. The course offers areas of specialism in typography, branding, editorial and book design, and digital interactive experiences.

Course Highlights

We take a problem-solving approach to graphic design to explore contemporary practice through design thinking, insight and co-design processes and building expert collaborative networks. We are a diverse collective, working across project areas of typography and information design, brand identity and campaigns, new technology and digital experiences, design writing and insight

analysis, sustainability and environmental issues, structural packaging and book design. With the addition of this programme to our School of Art and Design, we intend for our graduates to become leaders in the field in the MENA region, contributing substantially to the development of the discipline through design authorship, critical debate, research and contemporary practice.

Programme Content

The majority of the programme will be centred upon developing and fully completing a substantial body of graphic design work towards an external public exhibition. This will be supported by research reports and regular presentations on the progress of the project. You will also address postgraduate research and critical debates in graphic design. You will gain the skills and experience to produce

professional graphic design work in any industry, and the ability to independently plan, design, implement and evaluate graphic design projects from start to finish

Careers & Employability

This course will prepare you for a diverse range of design careers within the creative industries such as graphic designer, picture editor, packaging designer, web designer, freelance designer and illustrator, brand designer, retail designer, art director and similar managerial positions. This course is also well suited to those looking to pursue careers in further research and teaching Graphic Design.

Entry onto this course requires an interview and a portfolio. Please speak to the Admissions Department for further information.



Find out more about this programme at: www.mdx.ac.ae/pg



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 80,700



Duration: 2 years part time

Modules (All Compulsory)

- Developing Practice (30 Credits)
- Critical Debates (30 Credits)
- Vision and Authorship (30 Credits)
- Advanced Research (30 Credits)
- Major Project (60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



The MA Graphic Design programme explores the ever-changing landscape of graphic design to build critical understanding, individual design thinking processes, practical experience and insightful design solutions.



Programme Coordinator

Edward Ryan

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The following list of courses is correct at the time of printing. For the most up to date list of programmes we offer visit www.mdx.ac.ae/pg

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M

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 - Sustainability & Corporate Responsibility
 - Operations & Supply Chain Management
 - Marketing
 - Islamic Economy
 - Innovation & Entrepreneurship
 - Finance
 - Business Excellence
 - Business Analytics
 - International Business
 - Project Management **NEW**
 - Healthcare Management **NEW**

Please see **MBA brochure**

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STUDENT VISA

Laws in the United Arab Emirates require all non-national students to obtain a Student Visa for the duration of their studies, and we provide Student Visas for applicants studying on any one of our academic programmes. Student Visas are issued for a duration of 12 months and therefore students may be required to renew their visa during the course of their study.



Student Visa Fee

AED 5,925 (USD \$1,624)*

Inclusive of:

- Visa processing fees
- Emirates ID
- Medical Insurance



Visa Deposit

AED 2,500 (USD \$685) – refundable after visa cancellation (minus cancellation charges).

All charges are inclusive of VAT.

*Fees are subject to change depending on the exchange rate at the time of payment.

Apply Online

Find out more and apply for your Student Visa online at:

www.mdx.ac.uk/studentvisa

Please note that all international students in the UAE must hold a Student Visa to enrol on a full time programme.

Please be aware that Visa charges are set by Dubai Knowledge Park and may be subject to change.



WHERE TO LIVE



Welcome to Middlesex University Dubai's student accommodation – The Residences! Located in the heart of Dubai, the Residences is a 'home away from home' for students whilst they study with us at the University.

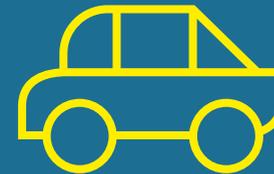
The Residences comprise of 20 semi-detached villas, all of which are fully furnished to a high standard, with WiFi available, along with a fully equipped kitchen and laundry room. Offering segregated living for males and females, with a variety of room types, the Residences also boasts a gym, swimming pool, volleyball and basketball court. Find out more at: www.mdx.ac.ae/accommodation



> **10**
Minute walk
from Sharaf DG
Metro Station



> **20**
Minute walk from
Mall of the Emirates



> **10**
Minute drive
from the
University Campus

Type	Occupancy	No. of Beds	Price (AED) Per Year	Price (USD) Per Year
A	Single	1	60,600	16,602
B	Shared	2	35,200	9,643
C	Premium Shared	2	41,800	11,452
D	Shared	3	27,500	7,534
E	Upgraded Shared	3	29,700	8,136
F	Shared	4	24,200	6,630
G	Shared	3	25,900	7,095

* Fees are subject to change depending on the exchange rate at the time of payment.

EXPERIENCE MDX DUBAI



The best way to experience the University is to come along to our Open Days, attend Education Fairs & Exhibitions, or simply drop-in and discover what it's like to be a student at Middlesex University Dubai.



Open Days 2019

The University holds many Open Days and Evenings throughout the year.

Find out more and register at:

www.mdx.ac.uk/opendays

- Saturday 27 April – 12pm - 4pm
- Friday 24 May – 1pm - 4pm
- Saturday 15 June – 12pm - 4pm
- Tuesday 25 June – 4pm- 8pm
- Saturday 27 July – 4pm - 8pm
- Friday 16 August – 12 - 4pm
- Tuesday 27 August – 4pm - 8pm
- Saturday 7 September – 12pm - 5pm
- Tuesday 17 September – 4pm - 8pm



International Visits

Meet staff and faculty at international career fairs and exhibitions. Find out more about our international visits at:

www.mdx.ac.uk/internationalvisits



Education Fairs

Discover MDX Dubai at education fairs across Dubai and the UAE, where you can meet with staff, faculty and students. Visit **www.mdx.ac.uk/fairs** to find out more.



Drop-In

Our campus is open from Sunday to Thursday 8am to 6pm. Simply drop-in to visit our Admissions Department, take a campus tour, and discover how you can pioneer your future.



General Enquiries

t. +971 (0)4 367 8100
e. info@mdx.ac.ae



Admissions

t. +971 (0)4 367 8100
e. admissions@mdx.ac.ae
8am to 6pm (Sunday to Thursday)
WhatsApp
t. +971 (0)54 444 1260



Student Visa

t. +971 (0)4 367 1682
e. visa@mdx.ac.ae
8am to 5pm (Sunday to Thursday)



Finance Office

t. +971 (0)4 433 4149
e. studentfinance@mdx.ac.ae
8am to 5pm (Sunday, Tuesday, Thursday)
8am to 7pm (Monday, Wednesday)

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KHDA



Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.

Disclaimer

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IT ALL STARTS WITH MDX DUBAI

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