

# MSc INTERNATIONAL HOSPITALITY AND EVENTS MANAGEMENT

## 2019/2020 SEPTEMBER START

05.10.19

Timetables are subject to change. Please continue to check the website for updates.

Note: Classes begin in the week starting September 22, 2019

### FULL-TIME STUDENTS

TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	TOU4230	International Tourism in the 21st Century	Lecture	17	008	Sunday	6:30 PM	03:00
ALL YEAR	MKT4066	Research Methods and Dissertation	Lecture	19/16	116/Lab103	Monday	6:30 PM	03:00
ALL YEAR	TOU4002	Managing Contemporary Hospitality	Lecture	17	S9-A	Wednesday	6:30 PM	03:00
TERM 1	TOU4232	Events Management	Lecture	17	305-C	Thursday	6:30 PM	03:00
TERM 2	TOU4003	Hospitality Practicum	Lecture	17	305-C	Tuesday	6:30 PM	03:00
<b>PLUS TWO OPTIONAL MODULES FROM EACH TERM : (CHECK NOTE)</b>								
TERM 1	MKT4065	Digital Marketing	Lecture	4	G10-B	Tuesday	6:30 PM	03:00
TERM 1	MKT4141	Public Relations and Crisis Communication	Lecture	17	013	Tuesday	6:30 PM	03:00
TERM 1	HRM4422	Organisational Development	Lecture	17	305-A	Tuesday	6:30 PM	03:00
TERM 1	MGT4510	Global Supply Chain Management	Lecture	19	023	Tuesday	6:30 PM	03:00
TERM 2	MKT4138	Experiential Marketing and Events	Lecture	17	212-B	Thursday	6:30 PM	03:00
TERM 2	TOU4224	Destination Management	Lecture	17	305-C	Thursday	6:30 PM	03:00

Note: To take MKT4138 students should take MKT4065 in first term

### PART-TIME STUDENTS - YEAR 1

TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	TOU4230	International Tourism in the 21st Century	Lecture	17	008	Sunday	6:30 PM	03:00
ALL YEAR	TOU4002	Managing Contemporary Hospitality	Lecture	17	S9-A	Wednesday	6:30 PM	03:00

### TERMS

ALL YEAR	Sept - Apr
TERM 1	Sept - Dec
TERM 2	Jan - Apr