

# MSc INTERNATIONAL TOURISM MANAGEMENT - YEAR 1

2019/2020 SEPTEMBER START

12.09.19

Timetables are subject to change. Please continue to check the website for updates.

Note: Classes begin in the week starting September 22, 2019

FULL-TIME STUDENTS								
TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	TOU4230	International Tourism in the 21st Century	Lecture	17	008	Sunday	6:30 PM	03:00
ALL YEAR	MKT4066	Research Methods and Dissertation	Lecture	19/16	116/Lab103	Monday	6:30 PM	03:00
ALL YEAR	TOU4231	International Tourism Business	Lecture	4	119	Wednesday	6:30 PM	03:00
TERM 1	MKT4065	Digital Marketing	Lecture	4	G10-B	Tuesday	6:30 PM	03:00
TERM 1	TOU4232	Events Management	Lecture	17	305-C	Thursday	6:30 PM	03:00
TERM 2	TOU4224	Destination Management	Lecture	17	305-C	Thursday	6:30 PM	03:00
PLUS ONE OPTIONAL MODULES FROM THE FOLLOWING:								
TERM 2	MKT4067	Brand Analytics: Methods and Strategies	Lecture	17/16	013/Lab103	Tuesday	6:30 PM	03:00
TERM 2	MKT4146	Cross-Cultural Communication and Global Brands	Lecture	4	016	Tuesday	6:30 PM	03:00
TERM 2	MKT4018	Entrepreneurship in the Digital Sector	Lecture	4	G10-B	Tuesday	6:30 PM	03:00

PART-TIME STUDENTS - YEAR 1								
TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	TOU4230	International Tourism in the 21st Century	Lecture	17	008	Sunday	6:30 PM	03:00
ALL YEAR	TOU4231	International Tourism Business	Lecture	4	119	Wednesday	6:30 PM	03:00

TERMS	
ALL YEAR	Sept - Apr
TERM 1	Sept - Dec
TERM 2	Jan - Apr

# MSc INTERNATIONAL TOURISM MANAGEMENT - YEAR 2

2019/2020 SEPTEMBER START

12.09.19

Timetables are subject to change. Please continue to check the website for updates.

Note: Classes begin in the week starting September 23, 2018

PART-TIME STUDENTS - YEAR 2 (SEPTEMBER 2018 COHORT)								
TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)
ALL YEAR	MKT4066	Research Methods and Dissertation	Lecture	19/16	116/Lab103	Monday	6:30 PM	03:00
TERM 1	MKT4065	Digital Marketing	Lecture	4	G10-B	Tuesday	6:30 PM	03:00
TERM 1	TOU4232	Events Management	Lecture	17	305-C	Thursday	6:30 PM	03:00
TERM 2	TOU4224	Destination Management	Lecture	17	305-C	Thursday	6:30 PM	03:00
PLUS ONE OPTIONAL MODULES FROM THE FOLLOWING:								
TERM 2	MKT4067	Brand Analytics: Methods and Strategies	Lecture	17/16	013/Lab103	Tuesday	6:30 PM	03:00
TERM 2	MKT4146	Cross-Cultural Communication and Global Brands	Lecture	4	016	Tuesday	6:30 PM	03:00
TERM 2	MKT4018	Entrepreneurship in the Digital Sector	Lecture	4	G10-B	Tuesday	6:30 PM	03:00

TERMS	
ALL YEAR	Sept - Apr
TERM 1	Sept - Dec
TERM 2	Jan - Apr