

## 2021-2022 SEPTEMBER START - Undergraduate Business

Timetables are subject to change. Please continue to check the website for updates:  
[www.mdx.ac.uk/life-at-university/current-students/timetables](http://www.mdx.ac.uk/life-at-university/current-students/timetables)

**Campus Programme Coordinator: Rory McConnon**

V2: 6 Jan 2022

Term	Period
Year	Sep 19 to Apr 15
Term 1	Sep 19 to Dec 16
Term 2	Jan 17 to Apr 15

### BA Marketing Year 1

Module Code	Module Title	Module Type	Part of Term	Session Type	Room	Day	Start Time	Duration (Hrs)
MKT1124	Consumer Behaviour	Compulsory	Year	Workshop	KP-17-G-03	Thursday	08:30	02:30
MKT1125	Creativity and Communication	Compulsory	Year	Workshop	KP-19-G-01	Monday	10:00	02:30
MKT1120	Marketing Theory and Practice	Compulsory	Year	Online Lecture	Online	Tuesday	15:00	01:00
MKT1120	Marketing Theory and Practice	Compulsory	Year	Seminar	KP-17-G-02	Monday	13:00	01:30
MSO1745	Marketing Tools and Analysis	Compulsory	Term 1	Laboratory	-	-	-	-
MSO1745	Marketing Tools and Analysis	Compulsory	Term 1	Online Lecture	-	-	-	-
FIN1005	Marketing Finance	Compulsory	Term 2	Online Lecture	Online	Tuesday	11:00	01:00
FIN1005	Marketing Finance	Compulsory	Term 2	Seminar	KP-17-G-02	Tuesday	13:00	02:00