

2021-2022 SEPTEMBER START - Undergraduate Business

Timetables are subject to change. Please continue to check the website for updates:
www.mdx.ac.uk/life-at-university/current-students/timetables

Campus Programme Coordinator: Rory McConnon

V2: 6 Jan 2022

Term	Period
Year	Sep 19 to Apr 15
Term 1	Sep 19 to Dec 16
Term 2	Jan 17 to Apr 15

BA Marketing Year 2 (Online)

Module Code	Module Title	Module Type	Part of Term	Session Type	Room	Day	Start Time	Duration (Hrs)
MKT2001	Marketing Research and Insights	Compulsory	Year	Online Lab	Online	Thursday	15:30	01:30
MKT2001	Marketing Research and Insights	Compulsory	Year	Online Lecture	Online	Monday	12:30	02:00
MKT2002	Digital Marketing	Compulsory	Year	Online Lab	Online	Thursday	14:00	01:30
MKT2002	Digital Marketing	Compulsory	Year	Online Lecture	Online	Wednesday	10:30	01:00
MKT2003	Brand Management	Compulsory	Term 1	Concurrent Online Seminar	-	-	-	-
MKT2004	Content Marketing and Media Editing	Compulsory	Term 2	Online Lecture	Online	Monday	15:00	01:00
MKT2004	Content Marketing and Media Editing	Compulsory	Term 2	Online Seminar	Online	Friday	10:00	01:30
MKT2007	Entrepreneurial Marketing	Optional	Term 2	Concurrent Online Seminar	Online	Tuesday	13:00	02:30
MKT2008	Advertising and Sales Promotion	Optional	Term 1	Concurrent Online Seminar	-	-	-	-