

## 2021-2022 SEPTEMBER START - Undergraduate Tourism Programmes

Timetables are subject to change. Please continue to check the website for updates:

**Campus Programme Coordinator : Lulu Baddar**

Term	Period
<b>Year</b>	<b>Sep 19 to Apr 15</b>
<b>Term 1</b>	<b>Sep 19 to Dec 16</b>
<b>Term 2</b>	<b>Jan 17 to Apr 15</b>

V2: 05 Jan 2022

Note: Specific online sessions and all concurrent online sessions are timetabled for students who have been approved to study online

### BA INTERNATIONAL TOURISM MANAGEMENT - YEAR 3

Module Code	Module Title	Module Type	Part of Term	Session Type	Room	Day	Start Time	Duration (Hrs)
MKT3012	Social Media and Viral Marketing	Optional	Term 1	Online Lecture	Online	Wednesday	15:30	01:30
TOU3020	Customer Service Management In Tourism And Hospitality	Optional	Term 1	Seminar	KP-17-3-05	Thursday	10:00	03:00
TOU3020	Customer Service Management In Tourism And Hospitality	Optional	Term 1	Concurrent Online Seminar	Online	Thursday	10:00	03:00
MKT3012	Social Media and Viral Marketing	Optional	Term 1	Online Seminar	Online	Friday	09:00	01:00
MKT3012	Social Media and Viral Marketing	Optional	Term 1	Seminar	KP-04-G-05	Friday	10:00	01:00
TOU3015	Event Sector	Optional	Term 1	Concurrent Online Seminar	Online	Friday	11:30	03:00
TOU3015	Event Sector	Optional	Term 1	Seminar	KP-19-G-03	Friday	11:30	03:00
TOU3013	Tourism Policy-Making	Compulsory	Year	Seminar	KP-04-G-05	Monday	09:30	03:00
TOU3013	Tourism Policy-Making	Compulsory	Year	Concurrent Online Seminar	Online	Monday	09:30	03:00
TOU3099	Dissertation- Final Year Project	Optional	Year	Online Seminar	Online	Monday	14:30	03:00
TOU3011	Creative Branding In Tourism	Compulsory	Year	Seminar	KP-17-G-07	Tuesday	13:30	03:00
TOU3011	Creative Branding In Tourism	Compulsory	Year	Concurrent Online Seminar	Online	Tuesday	13:30	03:00
MKT3012	Social Media and Viral Marketing	Optional	Term 1	Seminar	KP-04-G-02	Tuesday	11:00	01:00
TOU3022	Event Planning And Management	Optional	Term 2	Seminar	KP-19-G-02	Wednesday	14:00	03:00
TOU3022	Event Planning And Management	Optional	Term 2	Concurrent Online Seminar	Online	Wednesday	14:00	03:00
TOU3021	Hospitality Business Management	Optional	Term 2	Seminar	KP-17-3-05	Thursday	10:00	03:00
TOU3021	Hospitality Business Management	Optional	Term 2	Concurrent Online Seminar	Online	Thursday	10:00	03:00