

2020-2021 SEPTEMBER START - Undergraduate Business Programmes

Timetables are subject to change. Please continue to check the website for updates:
www.mdx.ac.uk/life-at-university/current-students/timetables

Campus Programme Coordinator: Rory McConnon

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
Term 2	Jan 17 to Apr 15

Ver ID 12 (04Jan21)

Please visit the [Welcoming Students](http://www.mdx.ac.uk/welcoming-students-to-campus) page on the University website for information on our measures for teaching and learning during the COVID-19 pandemic.

www.mdx.ac.uk/welcoming-students-to-campus

For more information on key facilities in the University and support available for students, please refer to the [Campus Guide](#) on the University website.

www.mdx.ac.uk/life-at-university/current-students/campus-guide

HOW TO READ THE TIMETABLE:

- Find the Module Code to look up the schedule for your classes. After enrolment, you will find the list of your modules on myUniHub.
- Normally, you will attend only ONE session of each lecture/ seminar/ lab/ workshop for each Module.
- If there is more than one lecture/ seminar/ lab/ workshop for a module in the schedule below, you will be assigned to a specific session. This will be based on your 'mode of study' preference (i.e. online or blended) and the social distancing capacities for various facilities. For blended learning sessions on campus, you must **attend only those sessions you are assigned to**. If you will have an option to sign up for lecture/ seminar/ lab/ workshop sessions, you will receive specific information from your lecturers.
- All undergraduate lecture sessions will be online. During Week 1 (starting 27 September 2020) only lectures and workshops are scheduled. Seminars and computer labs sessions will commence from Week 2 (starting 04 October 2020).**

Programme	BA Business Management (Marketing)
Year of Study	3

Module Code	Module Name	PartofTerm	Type	Session Type	Mode	Block	Floor	Room	Weekday	Start Time	End Time	Faculty
MGT3170	Strategic Management	Year	Compulsory	Lecture	Online	0	0	0	Wednesday	11:00 AM	12:30 PM	Michael Kloep(M.Kloep@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	11:00 AM	12:30 PM	Michael Kloep(M.Kloep@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Thursday	10:00 AM	11:30 AM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Thursday	12:00 PM	1:30 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Thursday	2:00 PM	3:30 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Tuesday	8:30 AM	10:00 AM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Tuesday	10:30 AM	12:00 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Tuesday	12:30 PM	2:00 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Online	0	0	0	Tuesday	2:30 PM	4:00 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)
				Seminar	Online	0	0	0	Wednesday	1:00 PM	2:30 PM	Sony Sreejith(S.Sreejith@mdx.ac.uk)

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Programme	BA Business Management (Marketing)
Year of Study	3

Module Code	Module Name	Part of Term	Type	Session Type	Mode	Block	Floor	Room	Weekday	Start Time	End Time	Faculty
MKT3130	International Marketing	Year	Optional	Lecture	Online	0	0	0	Wednesday	08:30	10:00	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	08:30	10:00	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Monday	9:30 AM	10:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Tuesday	08:30	9:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	025	Tuesday	10:00 AM	11:00 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Thursday	11:00 AM	12:00 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
MKT3033	E-Marketing Strategy and Social Media	Year	Optional	Seminar	Online	0	0	0	Monday	11:00 AM	12:00 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	08:30	9:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Lab	Face to face	19	First	112	Monday	1:30 PM	3:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
				Lab	Online	0	0	0	Monday	4:00 PM	5:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
MKT3125	Services Marketing Management	Year	Compulsory	Lecture	Online	0	0	0	Sunday	1:00 PM	2:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
				Seminar	Face to face	17	Ground	009	Thursday	1:00 PM	3:00 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	17	Ground	009	Thursday	3:30 PM	5:30 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Online	0	0	0	Wednesday	3:30 PM	5:30 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Lecture	Online	0	0	0	Wednesday	11:30 AM	1:30 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
MKT3151	Creative Advertising and Promotion	Year	Optional	Seminar	Face to face	4	Ground	019	Monday	10:30 AM	11:30 AM	Maya Moussly(M.Moussly@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	12:00 PM	1:00 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	12:00 PM	1:00 PM	Maya Moussly(M.Moussly@mdx.ac.uk)