

## 2020-2021 SEPTEMBER START - Undergraduate Business Programmes

Timetables are subject to change. Please continue to check the website for updates:  
[www.mdx.ac.uk/life-at-university/current-students/timetables](http://www.mdx.ac.uk/life-at-university/current-students/timetables)

**Campus Programme Coordinator: Rory McConnon**

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
Term 2	Jan 17 to Apr 15

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Please visit the [Welcoming Students](#) page on the University website for information on our measures for teaching and learning during the COVID-19 pandemic.  
[www.mdx.ac.uk/welcoming-students-to-campus](http://www.mdx.ac.uk/welcoming-students-to-campus)  
 For more information on key facilities in the University and support available for students, please refer to the [Campus Guide](#) on the University website.  
[www.mdx.ac.uk/life-at-university/current-students/campus-guide](http://www.mdx.ac.uk/life-at-university/current-students/campus-guide)

### HOW TO READ THE TIMETABLE:

- Find the Module Code to look up the schedule for your classes. After enrolment, you will find the list of your modules on myUniHub.
- Normally, you will attend only ONE session of each lecture/ seminar/ lab/ workshop for each Module.
- If there is more than one lecture/ seminar/ lab/ workshop for a module in the schedule below, you will be assigned to a specific session. This will be based on your 'mode of study' preference (i.e. online or blended) and the social distancing capacities for various facilities. For blended learning sessions on campus, you must **attend only those sessions you are assigned to**. If you will have an option to sign up for lecture/ seminar/ lab/ workshop sessions, you will receive specific information from your lecturers.
- All undergraduate lecture sessions will be online. During Week 1 (starting 27 September 2020) only lectures and workshops are scheduled. Seminars and computer labs sessions will commence from Week 2 (starting 04 October 2020).**

Programme	BA Marketing
Year of Study	1

Module Code	Module Name	PartofTerm	Type	Session Type	Mode	Block	Floor	Room	Weekday	Start Time	End Time	Faculty
MKT1122	Marketing Theory and Practice	Year	Compulsory	Lecture	Online	0	0	0	Sunday	08:30	09:30	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	08:30	09:30	Jeongsoo Han(J.Han@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	10:00 AM	11:00 AM	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	10:00 AM	11:00 AM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	17	Ground	009	Monday	10:30 AM	12:00 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	17	Third	305B	Monday	8:30 AM	10:00 AM	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Monday	8:30 AM	10:00 AM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Monday	10:30 AM	12:00 PM	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Monday	12:30 PM	2:00 PM	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Monday	12:30 PM	2:00 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Online	0	0	0	Wednesday	10:00 AM	11:30 AM	Matthew Stuart Brown(M.Brown@mdx.ac.uk)
				Seminar	Online	0	0	0	Wednesday	10:00 AM	11:30 AM	Jeongsoo Han(J.Han@mdx.ac.uk)
FIN1005	Marketing Finance	Term 2	Compulsory	Lecture	Online	0	0	0	Sunday	11:30 AM	12:30 PM	Bhumika Gambhir(B.Gambhir@mdx.ac.uk)
				Seminar	Face to face	17	First	S9B	Thursday	11:30 AM	1:00 PM	Bhumika Gambhir(B.Gambhir@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	11:30 AM	1:00 PM	Bhumika Gambhir(B.Gambhir@mdx.ac.uk)
MKT1124	Consumer Behaviour	Year	Compulsory	Workshop	Face to face	19	Ground	024	Tuesday	2:00 PM	4:30 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Workshop	Online	0	0	0	Tuesday	2:00 PM	4:30 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
MKT1125	Creativity and Communication	Year	Compulsory	Workshop	Face to face	17	Ground	009	Tuesday	11:00 AM	1:30 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
				Workshop	Online	0	0	0	Tuesday	11:00 AM	1:30 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
MSO1745	Marketing Tools and Analysis	Term 1	Compulsory	Lab	Face to face	16	First	111	Thursday	2:00 PM	4:00 PM	Murat Ozturk(M.Ozturk@mdx.ac.uk)
				Lab	Online	0	0	0	Wednesday	3:30 PM	5:30 PM	Murat Ozturk(M.Ozturk@mdx.ac.uk)
				Lecture	Online	0	0	0	Wednesday	2:30 PM	3:30 PM	Murat Ozturk(M.Ozturk@mdx.ac.uk)