

## 2020-2021 SEPTEMBER START - Undergraduate Business Programmes

Timetables are subject to change. Please continue to check the website for updates:  
www.mdx.ac.uk/life-at-university/current-students/timetables

**Campus Programme Coordinator: Rory McConnon**

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
Term 2	Jan 17 to Apr 15

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Please visit the [Welcoming Students](http://www.mdx.ac.uk/welcoming-students) page on the University website for information on our measures for teaching and learning during the COVID-19 pandemic.

[www.mdx.ac.uk/welcoming-students](http://www.mdx.ac.uk/welcoming-students)

For more information on key facilities in the University and support available for students, please refer to the [Campus Guide](#) on the University website.

[www.mdx.ac.uk/life-at-university/current-students/campus-guide](http://www.mdx.ac.uk/life-at-university/current-students/campus-guide)

### HOW TO READ THE TIMETABLE:

- Find the Module Code to look up the schedule for your classes. After enrolment, you will find the list of your modules on myUniHub.
- Normally, you will attend only ONE session of each lecture/ seminar/ lab/ workshop for each Module.

3. If there is more than one lecture/ seminar/ lab/ workshop for a module in the schedule below, you will be assigned to a specific session. This will be based on your 'mode of study' preference (i.e. online or blended) and the social distancing capacities for various facilities. For blended learning sessions on campus, you must **attend only those sessions you are assigned to**. If you will have an option to sign up for lecture/ seminar/ lab/ workshop sessions, you will receive specific information from your lecturers.

**4. All undergraduate lecture sessions will be online. During Week 1 (starting 27 September 2020) only lectures and workshops are scheduled. Seminars and computer labs sessions will commence from Week 2 (starting 04 October 2020).**

Programme	BA Marketing
Year of Study	3

Module Code	Module Name	PartofTerm	Type	Session Type	Mode	Block	Floor	Room	Weekday	Start Time	End Time	Faculty
MKT3130	International Marketing	Year	Compulsory	Lecture	Online	0	0	0	Wednesday	08:30	10:00	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	08:30	10:00	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Monday	9:30 AM	10:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Tuesday	08:30	9:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	025	Tuesday	10:00 AM	11:00 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Face to face	19	Ground	022	Thursday	11:00 AM	12:00 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	11:00 AM	12:00 PM	Vijay Pujari(V.Pujari@mdx.ac.uk)
MKT3033	E-Marketing Strategy and Social Media	Year	Compulsory	Lab	Face to face	19	First	112	Monday	1:30 PM	3:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
				Lab	Online	0	0	0	Monday	4:00 PM	5:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
				Lecture	Online	0	0	0	Sunday	1:00 PM	2:30 PM	Evangelos Moustakas(E.Moustakas@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	08:30	9:30 AM	Vijay Pujari(V.Pujari@mdx.ac.uk)
MKT3125	Services Marketing Management	Year	Optional	Lecture	Online	0	0	0	Sunday	3:00 PM	4:00 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	17	Ground	009	Thursday	1:00 PM	3:00 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Face to face	17	Ground	009	Thursday	3:30 PM	5:30 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
				Seminar	Online	0	0	0	Wednesday	3:30 PM	5:30 PM	Jeongsoo Han(J.Han@mdx.ac.uk)
MKT3151	Creative Advertising and Promotion	Year	Optional	Lecture	Online	0	0	0	Wednesday	11:30 AM	1:30 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
				Seminar	Face to face	4	Ground	019	Monday	10:30 AM	11:30 AM	Maya Moussly(M.Moussly@mdx.ac.uk)
				Seminar	Online	0	0	0	Monday	12:00 PM	1:00 PM	Maya Moussly(M.Moussly@mdx.ac.uk)
MKT3110	Marketing Strategy and Planning	Year	Compulsory	Lecture	Online	0	0	0	Wednesday	2:00 PM	3:30 PM	Andrew Brendon Stuart Mackenzie(A.Mackenzie@mdx.ac.uk)
				Seminar	Face to face	19	Ground	023	Tuesday	11:30 AM	1:00 PM	Andrew Brendon Stuart Mackenzie(A.Mackenzie@mdx.ac.uk)
				Seminar	Online	0	0	0	Tuesday	11:30 AM	1:00 PM	Andrew Brendon Stuart Mackenzie(A.Mackenzie@mdx.ac.uk)
MKT3193	Direct and Customer Relationship Marketing	Year	Optional	Lecture	Online	0	0	0	Wednesday	08:30	9:30 AM	Lulu Baddar(L.Baddar@mdx.ac.uk)
				Seminar	Online	0	0	0	Tuesday	3:00 PM	5:00 PM	Lulu Baddar(L.Baddar@mdx.ac.uk)
				Seminar	Online	0	0	0	Tuesday	3:00 PM	5:00 PM	Lulu Baddar(L.Baddar@mdx.ac.uk)