MSc Digital Marketing

2020-2021 SEPTEMBER START - PART TIME - YEAR 1

Timetables are subject to change. Please continue to check the website for updates.

All taught sessions commence in the week starting September 20, 2020

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
Term 2	Jan 17 to Apr 15

Please visit the Welcoming Students page on the University website for information on our measures for teaching and learning during the COVID-19 pandemic.
https://mdx.ac.ae/welcoming-students-to-campus
For more information on key facilities in the University and support available for students, please refer to the Campus Guide on the University website.
https://www.mdx.ac.ae/life-at-university/current-students/campus-guide

Module Code	Module Name	Module Type	Session	Session Type	Part of Term	Block	Floor	Room	Weekday	Start	End	Faculty
MKT4131	Marketing Strategy, Leadership and Planning	Compulsory	Lecture	Face to Face	Year	17	Ground	12	Wednesday	18:30	21:30	Andrew Mackenzie
MKT4131	Marketing Strategy, Leadership and Planning	Compulsory	Lecture	Online	Year	Online	Online	Online	Wednesday	18:30	21:30	Andrew Mackenzie
MKT4148	E-Marketing and Social Media Management	Compulsory	Lab	Face to Face	Year	19	First	112	Sunday	18:30	21:30	Evangelos Moustakas
MKT4148	E-Marketing and Social Media Management	Compulsory	Lab	Online	Year	Online	Online	Online	Sunday	18:30	21:30	Evangelos Moustakas