MSc Strategic Marketing

2020-2021 SEPTEMBER START - PART TIME - YEAR 1

Timetables are subject to change. Please continue to check the website for updates.

All taught sessions commence in the week starting September 20, 2020

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
Term 2	Jan 17 to Apr 15

V04 (27Oct 2020)
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Please visit the Welcoming Students page on the University website for information on our measures for teaching and learning during the COVID-19 pandemic.
https://mdx.ac.ae/welcoming-students-to-campus
For more information on key facilities in the University and support available for students, please refer to the Campus Guide on the University website.
https://www.mdx.ac.ae/life-at-university/current-students/campus-guide

Module Code	Module Name	Module Type	Session	Session Type	Part of Term	Block	Floor	Room	Weekday	Start	End	Faculty
MKT4060	Strategic Brand Management	Compulsory	Lecture	Face to Face	Year	19	Ground	22	Sunday	18:30	21:30	Matthew Stuart Brown
MKT4060	Strategic Brand Management	Compulsory	Lecture	Online	Year	Online	Online	Online	Sunday	18:30	21:30	Matthew Stuart Brown
MKT4131	Marketing Strategy, Leadership and Planning	Compulsory	Lecture	Face to Face	Year	19	Ground	21	Wednesday	18:30	21:30	Andrew Mackenzie
MKT4131	Marketing Strategy, Leadership and Planning	Compulsory	Lecture	Online	Year	Online	Online	Online	Wednesday	18:30	21:30	Andrew Mackenzie