

# MSc STRATEGIC MARKETING

2019/2020 JANUARY 2020 START - YEAR 1 PART-TIME

TIME TABLE W.E.F 24 May - Until the end of term

Version 1 : 06.04.2020

Timetables are subject to change. Please continue to check the website for updates.

PART-TIME STUDENTS YR 1							(JANUARY 2020 COHORT)		
TERMS	Module Code	Module Title	Session Type	Block	Room	Day	Time	Duration (Hrs)	
ALL YEAR	MKT4060	Strategic Brand Management	Lecture			Sunday	6:30 PM	3:00	
COMPULSORY MODULE TERM 2									
TERM 2	MKT4133	Consumer Psychology	Lecture			Tuesday	6:30 PM	3:00	

## TERMS

ALL YEAR	Jan - Jul	19 Jan - 9 July
TERM 2	Apr - Jul	19 April - 9 July