

## 2020-2021 SEPTEMBER START - Undergraduate Media Programmes

Start Timetables are subject to change. Please continue to check the website for updates:

**Campus Programme Coordinator: Dr David Tully**

Term	Period
Year	Sep 20 to Apr 15
Term 1	Sep 20 to Dec 17
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Ver 07 (21Jan21)  
ID

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### BA ADVERTISING, PR AND BRANDING - YEAR 1

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
APM1000	Brands, Media and Society	01	Seminar	Stephen King	01	17	013	Monday	8:30 AM	2:30
			Online Seminar	Stephen King	02	0	Online	Monday	8:30 AM	2:30
APM1001	Creative Advertising	01	Seminar	Nathalie Kachouh	01	17	008	Thursday	2:30 PM	2:30
			Seminar	Nathalie Kachouh	02	17	S9-B	Tuesday	8:30 AM	2:30
			Online Seminar	Nathalie Kachouh	02	0	Online	Tuesday	8:30 AM	2:30
APM1002	Public Relations Practice	01	Seminar	Carine Duvignaud	01	17	305C	Thursday	8:30 AM	2:30
			Seminar	Carine Duvignaud	02	17	305C	Thursday	11:00 AM	2:30
			Online Seminar	Carine Duvignaud	02	0	Online	Thursday	11:00 AM	2:30
APM1200	Content Design	01	Lab	Heather Shipman	01	16	110	Monday	3:00 PM	2:30
			Lab	Heather Shipman	02	16	110	Sunday	11:30 AM	2:30
			Online Lab	Heather Shipman	02	0	Online	Sunday	11:30 AM	2:30

### BA ADVERTISING, PR AND BRANDING - YEAR 2

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
APM2000	Understanding Consumer Culture	01	Lab	Heather Jeffrey	01	19	114	Sunday	2:00 PM	2:30
			Lab	Heather Jeffrey	02	19	114	Monday	2:00 PM	2:30
			Online Lab	Heather Jeffrey	02	0	Online	Monday	2:00 PM	2:30
APM2001	Brand Management	01	Seminar	Nathalie Kachouh	01	4	G10B	Sunday	11:30 AM	2:30
			Seminar	Nathalie Kachouh	02	17	305B	Wednesday	12:30 PM	2:30
			Online Seminar	Nathalie Kachouh	02	0	Online	Wednesday	12:30 PM	2:30
APM2002	Campaign Planning	01	Lab	Stephen King	01	16	110	Wednesday	8:30 AM	2:30
			Lab	Stephen King	02	16	110	Thursday	8:30 AM	2:30
			Online Lab	Stephen King	02	0	Online	Thursday	8:30 AM	2:30

#### OPTIONAL MODULES

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
APM2250	Promotional Video Production	01	Seminar	Deema Maghalseh	01	17	305C	Thursday	2:00 PM	2:30
			Online Seminar	Deema Maghalseh	01	0	Online	Thursday	2:00 PM	2:30
APM2051	Promotional Cultures	01	Seminar	Stephen King	01	17	S9A	Sunday	8:30 AM	2:30
			Online Seminar	Stephen King	01	0	Online	Sunday	8:30 AM	2:30

### BA ADVERTISING, PR AND BRANDING - YEAR 3

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
APM3000	Independent Project	01	Online Lecture	Cody Paris / Louise Edensor	01	0	Online	Wednesday	10:00 AM	1:00
			Online Seminar	Cody Paris / Louise Edensor	01	0	Online	Thursday	2:30 PM	3:00
APM3001	Digital Advertising	01	Seminar	Nathalie Kachouh	01	19	116	Monday	2:30 PM	2:30
			Seminar	Nathalie Kachouh	02	19	116	Tuesday	2:30 PM	2:30
			Online Seminar	Nathalie Kachouh	02	0	Online	Tuesday	2:30 PM	2:30
APM3002	Social Media and Public Relations	01	Seminar	Taghrid Oraibi	01	19	116	Tuesday	8:30 AM	2:30
			Seminar	Taghrid Oraibi	01	19	116	Tuesday	11:30 AM	2:30
			Online Seminar	Taghrid Oraibi	02	0	Online	Tuesday	11:30 AM	2:30
APM3003	Campaigns and Social Impact	01	Seminar	Mahine Ahmad	01	4	G10A	Sunday	11:00 AM	2:30
			Seminar	Mahine Ahmad	02	19	116	Monday	11:30 AM	2:30
			Online Seminar	Mahine Ahmad	02	0	Online	Monday	11:30 AM	2:30

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### BA CREATIVE WRITING AND JOURNALISM - YEAR 1

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
JCM1300	What is Journalism?	01	Seminar	Mark Lomas	01	19	113	Thursday	10:00 AM	2:30
			Online Seminar	Mark Lomas	01	0	Online	Thursday	10:00 AM	2:30
CMW1012	Writing Creatively	01	Seminar	Louise Edensor	01	19	113	Wednesday	11:30 AM	2:30
			Online Seminar	Louise Edensor	01	0	Online	Wednesday	11:30 AM	2:30
JCM1302	Journalism Skills	01	Seminar	Mark Lomas	01	17	011	Thursday	2:00 PM	2:30
			Online Seminar	Mark Lomas	01	0	Online	Thursday	2:00 PM	2:30
CMW1013	Character, Conflict and Dialogue	01	Seminar	Louise Edensor	01	19	113	Wednesday	8:30 AM	2:30
			Online Seminar	Louise Edensor	01	0	Online	Wednesday	8:30 AM	2:30

### BA JOURNALISM AND COMMUNICATION - YEAR 2

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
JCM2301	Multimodal Journalism	01	Seminar	Deema Maghalseh	01	17	S9-B	Thursday	8:30 AM	2:30
			Online Seminar	Deema Maghalseh	01	0	Online	Thursday	8:30 AM	2:30
JCM2305	Investigative Techniques	01	Seminar	Nadya Masidlover	01	17	305C	Tuesday	10:30 AM	2:30
			Online Seminar	Nadya Masidlover	01	0	Online	Tuesday	10:30 AM	2:30
JCM2001	Broadcast Journalism	01	Lab	Mark Lomas	01	19	114	Wednesday	11:00 AM	2:30
			Online Lab	Mark Lomas	01	0	Online	Wednesday	11:00 AM	2:30
JCM2302	Arts, Lifestyle and Sports Journalism	01	Seminar	Mark Lomas	01	19	113	Wednesday	2:00 PM	2:30
			Online Seminar	Mark Lomas	01	0	Online	Wednesday	2:00 PM	2:30

### BA JOURNALISM AND MEDIA - YEAR 3

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
JCM3003	Independent Project	01	Online Lecture	Cody Paris / Louise Edensor	01	0	Online	Wednesday	10:00 AM	1:00
			Online Seminar	Cody Paris / Louise Edensor	01	0	Online	Thursday	2:30 PM	3:00
JCM3301	Entrepreneurship	01	Seminar	Stephen King	01	17	S9-A	Monday	12:00 PM	2:30
			Online Seminar	Stephen King	01	0	Online	Monday	12:00 PM	2:30
JCM3302	Long Form Journalism	01	Seminar	Nadya Masidlover	01	19	116	Monday	8:30 AM	2:30
			Online Seminar	Nadya Masidlover	01	0	Online	Monday	8:30 AM	2:30
JCM3304	Global Journalism and News Culture	01	Seminar	Louise Edensor	01	17	S9-A	Tuesday	12:00 PM	2:30
			Online Seminar	Louise Edensor	01	0	Online	Tuesday	12:00 PM	2:30

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### BA FILM - YEAR 1

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
FLM1100	Screen Storytelling	01	Seminar	David Tully	01	17	S9B	Monday	11:00 AM	3:00
			Online Seminar	David Tully	01	0	Online	Monday	11:00 AM	3:00
FLM1200	Screen Aesthetics	01	Seminar	Daniela Tully	01	17	007	Tuesday	8:30 AM	4:00
			Online Seminar	Daniela Tully	01	0	Online	Tuesday	8:30 AM	4:00
FLM1300	Film Production Fundamentals 1	01	Lab	Sreelakshmi Satheesh	01	16	106	Sunday	9:00 AM	3:00
			Online Lab	Sreelakshmi Satheesh	01	0	Online	Sunday	9:00 AM	3:00
FLM1301	Film Production Fundamentals 2	01	Lab	Sreelakshmi Satheesh	01	16	106	Sunday	9:00 AM	3:00
			Online Lab	Sreelakshmi Satheesh	01	0	Online	Sunday	9:00 AM	3:00

### BA FILM - YEAR 2

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
FLM2100	Screenwriting: The Short Film	01	Seminar	Daniela Tully	01	19	113	Sunday	9:00 AM	2:30
			Online Seminar	Daniela Tully	01	0	Online	Sunday	9:00 AM	2:30
FLM2300	Film Producing and Directing	01	Seminar	Daniela Tully / Sreelakshmi Satheesh	01	17	S9-A	Wednesday	9:00 AM	3:00
			Online Seminar	Daniela Tully / Sreelakshmi Satheesh	01	0	Online	Wednesday	9:00 AM	3:00
			Lab	Daniela Tully / Sreelakshmi Satheesh	02	16	106	Monday	1:00 PM	3:00
			Online Lab	Daniela Tully / Sreelakshmi Satheesh	02	0	Online	Monday	1:00 PM	3:00
FLM2400	Film Documentary	01	Seminar	Sreelakshmi Satheesh	01	4	G10B	Tuesday	2:00 PM	3:00
			Online Seminar	Sreelakshmi Satheesh	01	0	Online	Tuesday	2:00 PM	3:00

### BA FILM - YEAR 3

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
FLM3000	Major Project	01	Seminar	David Tully	01	17	10A	Monday	2:30 PM	3:00
			Online Seminar	David Tully	01	0	Online	Monday	2:30 PM	3:00
FLM3001	Film Ideology and Aesthetics	01	Seminar	Deema Maghalseh	01	17	S9-B	Tuesday	11:30 AM	3:00
			Online Seminar	Deema Maghalseh	01	0	Online	Tuesday	11:30 AM	3:00
FLM3002	Film Entrepreneurship	01	Seminar	Shazia Ali Khan	01	19	113	Sunday	2:30 PM	2:30
			Online Seminar	Shazia Ali Khan	01	0	Online	Sunday	2:30 PM	2:30

### OPTIONAL MODULES

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
FLM3100	Advanced Screenwriting	01	Seminar	David Tully	01	4	G10A	Thursday	9:00 AM	2:30
			Online Seminar	David Tully	01	0	Online	Thursday	9:00 AM	2:30
FLM3300	Advanced Producing & Directing	01	Lab	David Tully / Deema Maghalseh / Sreelakshmi Satheesh	01	16	106	Wednesday	2:00 PM	2:30
			Online Lab	David Tully / Deema Maghalseh / Sreelakshmi Satheesh	01	0	Online	Wednesday	2:00 PM	2:30

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### BA DIGITAL MEDIA - YEAR 1

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DME1000	Media Analysis	01	Lab	Donya Saberi	01	19	115	Thursday	11:30 AM	2:30
			Online Lab	Donya Saberi	01	0	Online	Thursday	11:30 AM	2:30
DME1001	Network Cultures	01	Lab	Stephen King	01	19	115	Tuesday	2:30 PM	2:30
			Online Lab	Stephen King	01	0	Online	Tuesday	2:30 PM	2:30
DME1002	Social Media and the World Wide Web	01	Lab	Anne Meikle	01	19	115	Tuesday	11:30 AM	2:30
			Online Lab	Anne Meikle	01	0	Online	Tuesday	11:30 AM	2:30
DME1200	Information Design Online and for Print	01	Lab	Heather Shipman	01	16	109	Wednesday	10:30 AM	2:30
			Lab	Heather Shipman	02	16	109	Wednesday	1:00 PM	2:30
			Online Lab	Heather Shipman	02	0	Online	Wednesday	10:30 AM	2:30

### BA DIGITAL MEDIA - YEAR 2

Module Code	Module Title	Section	Session Type	Faculty	Delivery	Block	Room	Day	Start Time	Duration (Hrs)
DME2001	Digital Media Research Methods	01	Lab	Stephen King	01	17	S9A	Thursday	11:30 AM	2:30
			Online Lab	Stephen King	01	0	Online	Thursday	11:30 AM	2:30
DME2002	Digital Media Practice	01	Seminar	Kanaka Raghavan / Sreelakshmi Satheesh	01	17	S9-B	Sunday	2:00 PM	2:30
			Online Seminar	Kanaka Raghavan / Sreelakshmi Satheesh	01	0	Online	Sunday	2:00 PM	2:30
DME2005	Storytelling for Games	01	Seminar	Pooja Saqar	01	17	S9-A	Tuesday	9:00 AM	2:30
			Online Seminar	Pooja Saqar	01	0	Online	Tuesday	9:00 AM	2:30
DME2200	Digital Cultures	01	Seminar	Donya Saberi	01	17	S9-A	Wednesday	1:30 PM	2:30
			Online Seminar	Donya Saberi	01	0	Online	Wednesday	1:30 PM	2:30